

TESCO-RHB Cardmembers Sweep the Tesco Shelves!

Kuala Lumpur, 5 October 2012 – Just by spending a minimum of RM100 on their TESCO-RHB Credit Card or RM50 on the TESCO-RHB Debit Card, 20 participants were given the chance to test their speed-shopping skills at the Swipe & Sweep Contest 2012 at Tesco Kepong.



Encik Johari Abdul Muid, Managing Director, RHB Bank Berhad flagging off the contestants at the Swipe & Sweep Grand Finale.

The participants and their partners were divided into two categories and given a pre-determined time to compete and grab as many items off the shelves as they can win the Grand Prize of RM5,000 worth of Tesco Vouchers, 10,000 Clubcard Points and all items in their trolley, on top of a holiday package for 2 persons worth RM10,000 to Bali.

The 1st prize consists of RM5,000 worth of Tesco Vouchers, 10,000 Clubcard Points and all items in their trolley . The 2nd Prize winner walks away with RM3,000 worth of Tesco Vouchers, 5,000 Clubcard Points and all items in their trolley for both categories, while the 3rd Prize winners won RM1,500 worth of Tesco Vouchers, 3,000 Clubcard Points and all items in their trolley for both categories.

Encik Johari Abdul Muid, Managing Director, RHB Bank Berhad said, “The “Swipe & Sweep Contest” is the first such event launched by RHB. This is part of our initiatives to ensure that we continue to excite our cardmembers through campaigns and programmes such as this. We strive to sweep our Cardmembers off their feet!”

RHB and Tesco have invited all existing and new Tesco-RHB Credit and Debit Cardmembers to participate in the “Swipe & Sweep Contest 2012” from 1 May to 31 July 2012 by using their cards.

26 Tesco-RHB Credit and Debit cardmembers won 52 weekly prizes and also took home RM1,000 and RM500 Tesco Vouchers respectively. The Grand Swipe & Sweep participants were selected to participate based on their answers given.

This collaboration between RHB Bank Berhad and Tesco Stores (Malaysia) Sdn. Bhd. is not the first as they have joined forces since January 2009 to introduce the Tesco-RHB Credit and Debit Cards. The Cards offer significant benefits to customers and since its launch, have been a success with a total of more than 300,000 Cards circulated to date.

Tesco-RHB Credit and Debit Cards offer Cash Back and Clubcard Points for purchases at Tesco outlets & non-Tesco outlets.



News Room

Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Zuraida Mohamad at 03-92802880.

About the RHB Banking Group

The RHB Banking Group is one of Malaysia's fully integrated financial services group. The Group's core businesses are streamlined into seven Strategic Business Groups (SBGs): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. The Group has its presence in Singapore, Thailand and Brunei.

About Tesco Stores (Malaysia) Sdn Bhd

Tesco Stores (Malaysia) Sdn Bhd is a joint-venture company between Tesco PLC and Sime Darby Berhad. Tesco PLC is one of the world's largest international retailers and wherever Tesco operates, it focuses on giving local customers what they want and creating value while earning their lifetime loyalty. Tesco Malaysia commenced operations in May 2002 with the opening of its first hypermarket in Puchong, Selangor. Today, Tesco Malaysia employs approximately 11,000 employees and operates 46 stores in 2 formats, Hypermarket and Extra. The TESCO HYPERMARKET format offers customers a complete one-stop shopping from fresh food to apparel with more than 60,000 products. Meanwhile the TESCO EXTRA brand offers customers the widest choice in Food, Clothing, Home and Electronic ranges. The Extra stores also offer a variety of complementary services such as Pharmacy, Optician, Phone Shop and provide a selection of Biz Ranges for our business customers. As part of its community efforts, Tesco Malaysia is working with University of Malaya Medical Centre Paediatric Oncology Ward as its charity partner in Helping Children with Leukaemia (HCWL), and is a proud consultant of the Transformation of Small Retail Shops (TUKAR) programme.

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