

RHB SEED Leadership Camp

Nilai, Negeri Sembilan, 10 November 2012 - In its quest to further enrich the young minds, the RHB Banking Group has introduced yet another exciting programme for our young leaders to kick start the year end school holiday, the RHB SEED (Students Education Enrichment Development) Camp. SEED is a leadership development programme that aims to nurture and provide a holistic development of the country's future leaders, in line with the government's education development blueprint objective: to balance the development of the students in terms of knowledge, physical, spiritual and moral aspects.



YBhg Tan Sri Azlan Zainol, Chairman of RHB Bank Berhad, greeted the students



SEED Campers (group photo)



YAM Tunku Ali, Tunku Besar Seri Menanti, sharing his journey on leadership to the students



YAM Tunku Ali, it only takes a spark to get going.

The SEED Camp focused on building self-esteem, confidence and competitive spirit of the participants, through various activities that will prepare them for the real world. The SEED Camp targets secondary school students, aged 13-18, and the participants include state champions for the RHB-NST Spell-it-Right Challenge and RHB-The Star Mighty Minds Challenge and students from rural and semi-urban/ urban schools.

“This Camp is an extension of RHB’s unwavering efforts where education-focused activities are concerned. It is the next big step towards realizing our vision of elevating the communities through the development of the young minds and inculcating new standards of excellence among young Malaysians. The modules prepared for this camp are very structured, in that the emphasis is focused on getting the participants to understand the different mindsets and actions of leadership, and develop self-awareness on personal pattern of leadership behaviour. At the end of the camp, we hope the participants will be able to empower, motivate and inspire themselves and their peers and develop their individual potential,” says Norazzah Sulaiman, Director of Group Corporate Services, RHB Banking Group.



News Room

The RHB Banking Group remains committed to investing in the educational development of the young and working with the various government agencies and NGO's in its bid to play a significant role in nation building.

Issued by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Eza Dzul Karnain at 03-9280 2552 or e-mail to eza.dzulkarnain@rhb.com.my

About the RHB Banking Group

The RHB Banking Group is the fifth largest fully integrated financial services group in Malaysia by total assets. The Group's core businesses are streamlined into seven Strategic Business Groups (SBGs): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is the RHB Banking Group's aspiration to establish itself as a leading multinational financial services group. The Group distinguishes itself from other industry players through leveraging private and public sector relationships as well as enhancing network and touch points. The Group has more than 2,872 customer touch points in the countries in which it operates.