

RHB Bank's 100th Anniversary Celebrations Rolls into Perlis

Kangar, 3 July 2013 - RHB Bank Berhad (RHB Bank) recently hosted a customer appreciation Hi-Tea as part of its 100th Anniversary celebration. The event was held in Kangar as a gesture of the Bank's appreciation to its customers for their support through the years.



(Third from left) En Abdul Aziz Peru Mohamed, Director of RHB Bank Berhad and (centre) Encik Johari Abdul Muid, Managing Director, RHB Bank Berhad at the 100th Anniversary High Tea celebrations in Perlis.

The celebration in Kangar is the tenth of 12 appreciation Hi Tea events for customers held nationwide throughout 2013. The next Hi Tea will be held in Sabah on 28 August 2013.

"We have come a long way from being the first local bank in Malaya to become one of Malaysia's leading multinational financial services group today. On 15 July 2013, we will celebrate our first century of growth, progress and success. As such, we want to acknowledge the strong support of our customers who have contributed to the success of our journey," said Mr. Yong Kin Leng, Regional Director, Northern Region of RHB Bank.

In addition to the Hi Tea, there will also be other activities to mark RHB Bank's 100th Anniversary. Customers and members of the public can look forward to concerts by popular local artistes and RHB Fun Runs scheduled to be held in September in six locations around Malaysia.

Additionally, customers of RHB Bank are able to participate in promotional product campaigns held in conjunction with the centennial celebration, including the 'Mortgage Centennial Celebration – 100 days Home Loan Interest Free Period', and the 'RHB Swipe N' Win contest'.

In the Home Loan promotion, a 100-day home loan interest free period is given for every 100th customer whose home loan application is approved and accepted within the campaign period which has since been extended to 31 December 2013. In the 'RHB Swipe N' Win' contest, debit and credit card cardholders of RHB Bank, Easy by RHB and RHB Islamic Bank who swipe a daily accumulative of RM50 will stand a chance to win a Samsung Galaxy Camera from now till 31 July 2013.

Issued on behalf of RHB Bank Berhad by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-9280 5089 or email at lois.kam@rhbgroup.com

About the RHB Banking Group



News Room

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Corporate & Investment Banking, Business Banking, Islamic Banking, Global Financial Banking, Group Treasury and Group Transaction Banking. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Investment Management Berhad and OSK-UOB Investment Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.