



News Room

RHB Bank Brings 100th Anniversary Celebration To Penang With Centennial Run

Penang, 23 August 2013 – RHB Bank Berhad is ramping up its 100th Anniversary celebration up north with the RHB Centennial Run happening in Penang on 22 September 2013. Organised in close collaboration with Penang Amateur Athletics Association (PAAA), the Centennial Run will flag off at the Padang Kota Lama (Esplanade).

"We are pleased to bring a part of the Bank's 100th year celebration to the Northern region. We hope that our customers and members of the public will be fully supportive of our run here in Penang and we look forward to their participation. We are very grateful to PAAA for their valuable expertise and kind assistance in ensuring the success of this event," said Mahanum Shariff, Head Group Corporate Communications for the RHB Banking Group.

She added that registration forms can be collected from all RHB Bank and RHB Investment Bank branches and EASY by RHB kiosks throughout Penang Island and Butterworth. Those who are keen to participate in this run will need to pay a minimal registration fee of only RM30.

"We are glad to be part of RHB Bank's Centennial Run in conjunction with their 100th year celebration and proud that it is held in Penang. We will be coordinating the event with Penang Local Council, police and other relevant authorities to ensure the smooth flow of this event" said V. Govindasamy Hon Secretary of PAAA.

The RHB Centennial Run is open to all Malaysians and Permanent Residents. Non-Malaysians who are customers of the RHB Banking Group may also participate. The run features a 10km route for the men and women open category (age 13 and above) as well as a 3km Family Fun Run category (min 1 adult plus 1 child below the age of 12). The top 10 finishers in both the men and women open categories and the top three Family Fun Run winners will receive cash prizes, medals and certificate of participation. All participants who complete the run within a time limit of two hours will be presented with a finisher's medal and a certificate of participation.

To add on an element of fun and excitement, there will also be cash prizes (for the top three) up for grabs for the best costumes in the Family Fun Run category. Families with the most creative costume featuring the signature colours of RHB Bank will stand a chance to win these cash prizes. The run will start and end at Jalan Padang Kota Lama (Esplanade). Runners will need to go through Lebu Light, Lebu Farquhar, Jalan Penang, Jalan Burmah, Jalan Pangkor, Jalan Perak, Jalan Jones, Jalan Kelawai, Jalan Pemenang, Persiaran Gurney, Jalan Sultan Ahmad Shah, and Jalan Syed Sheh Barakbah to complete the 10km route.

In addition to Penang, the RHB Centennial Run will also be held in Kuantan, Kota Kinabalu and Kuala Lumpur. Also as part of the RHB Centennial celebration, concerts featuring local artistes and performers will also be held in Johor Bahru, Kuching and Kuala Lumpur.

Route summary as below:-

10km Route

The Route : Start at Jalan Padang Kota Lama (Esplanade), Lebu Light, Lebu Farquhar, Jalan Penang, Jalan Burmah, Jalan Pangkor, Jalan Perak, Jalan Burmah, Jalan Jones, Jalan Kelawai, Jalan Pemenang, Persiaran Gurney, Jalan Sultan Ahmad Shah, Lebu Farquhar, Lebu Light, Jalan Syed Sheh Barakbah and finish at Jalan Padang Kota Lama (Esplanade) (see route map for details)

Route summary as below:-

10km Route

The Route : Start at Jalan Padang Kota Lama (Esplanade), Lebu Light, Lebu Farquhar, Jalan Penang, Jalan Burmah, Jalan Pangkor, Jalan Perak, Jalan Burmah, Jalan Jones, Jalan Kelawai, Jalan Pemenang, Persiaran Gurney, Jalan Sultan Ahmad Shah, Lebu Farquhar, Lebu Light, Jalan Syed Sheh Barakbah and finish at Jalan Padang Kota Lama (Esplanade) (see route map for details)

Issued on behalf of RHB Banking Group by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-9280 5089 or email at lois.kam@rhbgroup.com

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Corporate & Investment Banking, Business Banking, Islamic Banking, Global Financial Banking, Group Treasury and Group Transaction Banking.



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These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Investment Management Sdn. Bhd. and OSK-UOB Investment Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.