



## News Room

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### **RHB Banking Group Continues Commitment To Combat Fraud**

**Kuala Lumpur, 21 October 2013** – RHB Banking Group today launched the third installment of its Fraud Awareness Week (FAW) – an annual initiative to create public awareness on fraud as part of its on-going commitment to combat fraud. The third FAW was launched today by Mr Kellee Kam, Group Managing Director, RHB Banking Group at RHB Centre.

FAW will run from 21-25 October 2013 with several activities lined up throughout the week which include the FAW 2013 Forum and briefings by industry experts for staff and customers.

Speaking at the launch, Group Managing Director, Mr Kellee Kam shared that "While we recognise that fraud is an on-going battle and may not be completely eliminated, we are determined to fight it. We will continue to combat fraud through awareness and education of our employees, stakeholders and the general public."

The Group's FAW will feature UK-based guest speaker, Jamey Johnson, Head of Action Fraud, from National Fraud Authority (NFA) as the key speaker of the Fraud Forum. During the forum, Johnson will share information on the formation of the NFA and its role in increasing the resistance against fraud in the United Kingdom. Johnson will also discuss how the financial sector and the NFA work together to address the latest challenges in fraud based on an actual case study.

Kellee Kam also added that "RHB Banking Group endeavours to do its best to protect our customers' and Bank's money as well as assets from fraud. Our strategy is to focus on three broad areas namely the enhancement of infrastructure, collaboration and education."

A series of briefings on fraud related activities by invited speakers from Bank Negara Malaysia (BNM), Polis Diraja Malaysia (PDRM), Jabatan Kastam Malaysia, Jabatan Imigresen Malaysia, and other experts will be held for RHB staff throughout the week.

The Fraud Awareness Week will highlight areas such as the nature of fraud; the modus operandi of fraud schemes; and how the public can protect themselves from falling prey to fraudulent activities.

Visitors can take advantage of the week-long exhibition at RHB Centre, Jalan Tun Razak, Kuala Lumpur and RHB branches nationwide to learn more about fraud from RHB staff who are specially trained as fraud awareness ambassadors. A booklet on common acts of fraud will also be made available for visiting customers throughout the week.

*Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089.*

### **About the RHB Banking Group**

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, OSK Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Investment Management Berhad and OSK-UOB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operation in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value, and to be recognised as a leading multinational financial services group.*