

RHB Banking Group Customers Drive Away With Mini Coopers Through Its 'Let's Save Contest'

Kuala Lumpur, 5 December 2013 – The RHB Banking Group presented the Grand Prize winners of the 'Let's Save' contest with a brand new Mini Cooper S Coupe each at the Mini Cooper Showroom today as part of its 100th anniversary celebrations.



(second from right) Yeoh Beng Hooi, Acting Director, Retail Banking, RHB Bank and Kellee Kam, Group Managing Director, RHB Banking Group with one of the grand prize winners of the 'Let's Save' contest.

Chu Yin Shiong, 51 and Tiaw Ah Lek, 72, both RHB Current Account or Savings Account (CASA) and RHB Islamic Mudharabah Current Account-i or Savings Account-i (Mudharabah CASA-i) holders with the Kuala Dungun and Pontian Kechil branches respectively, were selected as the grand prize winners of the 'Let's Save' contest jointly organised by RHB Bank and RHB Islamic Bank.

"Given the continuing economic challenges, self-discipline and personal financial planning becomes necessary to maintain your personal savings. Whether you are a student, a working single adult or a working parent, the Group understands these challenges to set aside some savings while being able to enjoy a reasonably balanced lifestyle." said Mr. Kellee Kam, Group Managing Director of RHB Banking Group, during the prize presentation ceremony.

The contest was held for four months from 16 July 2013 to 15 November 2013 and account holders will become eligible for up to 20 entries through three categories, which were Welcome Entries, Top Up Entries and Loyalty Entries.

Other prizes that were given away throughout the campaign included Samsung Galaxy Tab 2 (7.0), Samsung Galaxy Camera GC 100 and Samsung Galaxy S4 for the monthly prize winners.

RHB Bank & RHB Islamic Bank will continue to develop new exciting campaigns in the coming months to reward its customers. Customers can look out for the Gifts of Gold Deposits Campaign from 22 October 2013 until 28 February 2014 and the Golden Horses of Fortune Campaign from 18 October 2013 until 18 January 2014 from RHB Islamic Bank and RHB Bank respectively. In the Deposits, Spend and Win campaign, customers stand the chance of winning up to RM80,000 Cash Contest from 2 December 2013 till 28 February 2014.

Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, OSK



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Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Investment Management Berhad and OSK-UOB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operation in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value, and to be recognised as a leading multinational financial services group.