

## **News Room**

## RHB Asset Management launches RHB-OSK Focus Income Bond Fund – Series 2

**Kuala Lumpur, 7 January 2014** - Fresh from the completion of its merger exercise and transformation into one of the largest retail and institutional fund houses in the country, RHB Asset Management Sdn Bhd ("RHBAM") (formerly known as RHB Investment Management Sdn Bhd) officially launched Series 2 of its RHB-OSK Focus Income Bond Fund today. The RHB-OSK Focus Income Bond Fund – Series 2 is a three-year close-ended bond fund which aims to maximise returns at its maturity date from a concentrated portfolio of global debt instruments.



(left to right) Mr. Ho Seng Yee, Chief Executive Officer / Regional Head of Group Retail Distribution of RHB Asset Management Sdn. Bhd. and Mr. Hoe Cheah How, Chief Investment Officer of RHB Asset Management Sdn. Bhd. presenting the new fund's prospectus

Mr Ho Seng Yee, Chief Executive Officer of RHBAM said, "We are expecting 2014 to be another year of achievement for RHBAM and we are positioning ourselves to take advantage of the opportunities that surely will come our way. We are targeting to garner strong sales from this Fund from now until it closes on 20 February 2014."

"This Fund is simple in its structure but has the potential to offer better returns than fixed deposits. It aims to provide 4.5% yearly returns of the investors' initial investment amount and preserve and return their capital at the end of the 3-year tenure, said Mr Ho.

"And this Fund is what some investors with a moderate risk appetite, and who have a three-year investment horizon would want in their portfolios as they seek for steady and regular returns in the form of income accumulated and/or capital appreciation from a global debt instruments portfolio".

The capital raised from the new Fund will invest at least 90% of its net asset value into global debt instruments, of which at least 70% will be invested in bonds, and up to 10% into liquid assets including money market instruments and deposits with financial institutions.

The initial offer period for the Fund starts today, 7 January 2014 and ends on 20 February 2014. The offer price is at RM1.00 per unit, while the initial minimum investment amount is RM1,000.

Issued on behalf of RHB Asset Management Sdn Bhd (formerly known as RHB Investment Management Sdn Bhd) by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-9280 5089 or email at lois.kam@rhbgroup.com.

## About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core



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businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Corporate & Investment Banking, Business Banking, Islamic Banking, Global Financial Banking, Group Treasury and Group Transaction Banking. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.