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## **RHB ASSET MANAGEMENT CONTINUES TO GROW ISLAMIC EXPERTISE WITH LAUNCH OF LATEST ISLAMIC FUND**

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**Kuala Lumpur, 8 April 2014** – RHB Asset Management Sdn. Bhd. (RHBAM) continues to grow its expertise in Islamic funds with the official launch of its Islamic Asia Pacific income and growth fund - the RHB-OSK Islamic Regional Balanced Fund - a Shariah-compliant fund that rides on the economic growth of Asia Pacific.

The Fund, which is the latest addition to RHBAM's suite of 10 Islamic funds, aims to provide regular income in the form of units earned and capital growth from a diversified portfolio of both local and foreign Shariah-compliant investments.

Mr Ho Seng Yee, Chief Executive Officer of RHBAM said, "RHBAM has been building up our expertise in offering compatible Islamic products over the years. We are excited to introduce the Shariah-compliant RHB-OSK Islamic Regional Balanced Fund into the market. Our customers will find this Fund an attractive alternative to the other traditional investment options while enhancing their returns and minimizing investment risks.

"We are confident that the RHB-OSK Islamic Regional Balanced Fund will be able to emulate the strong performance and success of our existing funds", said Ho.

Ho also added, "The launch of RHB-OSK Islamic Regional Balanced Fund further reinforces our strategy to position RHBAM as an outstanding ASEAN fund house offering a full spectrum of asset management products and services."

The RHB-OSK Islamic Regional Balanced Fund is designed in response to the needs of Shariah-compliant investors seeking a diverse and rewarding, medium to long term investment with a balanced portfolio.

Investors of this Fund will have the opportunity to invest in Shariah-compliant equities and non-equity investments including the fast growing sukuk, Islamic money market instruments and Islamic deposits with financial institutions.

RHB-OSK Islamic Regional Balanced Fund will invest between 40% and up to 60% of its Net Asset Value (NAV) in Shariah-compliant equities and non-equity Shariah Compliant investments. To achieve optimum diversification, the Fund may invest 100% of its NAV in selected foreign markets within Asia Pacific region including China, Hong Kong, India, Indonesia, Korea, Philippines, Singapore, Taiwan, Thailand, Australia, New Zealand, and Japan.

The initial issue price of the Fund is RM1.00 per unit, with an initial minimum investment of RM1,000, during the 21-day initial offer period from today.

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*Issued on behalf of RHB Asset Management Sdn Bhd (formerly known as RHB Investment Management Sdn Bhd) by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-9280 5089 or email at [lois.kam@rhbgroup.com](mailto:lois.kam@rhbgroup.com).*

#### **About the RHB Banking Group**

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into the following key focus areas namely, Group Retail and Commercial Banking, Treasury & Global Markets, Transaction Banking, Group Islamic Banking and Group Insurance, Corporate and Investment Banking Business and Group International Business. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.*