



FOR IMMEDIATE RELEASE

RHB BANK POSITIONS ITSELF TO FURTHER SUPPORT THE SCORE INITIATIVE AS IT OPENS A NEW BRANCH IN MUKAH

Mukah, 19 November 2014 – RHB Bank Berhad today opens its 24th conventional banking branch in Sarawak with its latest in Mukah, positioning itself to further support the Sarawak Corridor of Renewable Energy (SCORE) initiative.

The bank's move to open its new branch in Mukah is a strategic move to meet with upcoming demand of SCORE, the country's second largest economic corridor.

Located at Mukah Shopping Mall, RHB Bank Mukah branch will be headed by Tiong Meng Kiong together with eight bank personnel.

Hjh Johanna Abdullah, Regional Director, Sarawak Region of RHB Bank said, "The SCORE initiative will bring in favourable economic growth via development of the energy sector that will provide opportunities for small to medium enterprises (SMEs). With this, we see that there will be a big demand in the banking services in Mukah and the Bank is set to tap into this sector"

In conjunction with the branch opening, RHB Bank has a number of campaigns lined up for its customers. Among them is a special 2-tier fixed deposit rate of up to 0.45% above the normal board rate. Customers who sign-up for any Bancassurance products, Amanah Saham Berhad Loans or Personal Financing at the new premise will also receive a special gift. There will also be special promotional rates for customers looking at housing and commercial property loans.

For more information on available products and services offered by RHB Bank at Mukah, please contact the branch at 084-873007.

Issued on behalf of the RHB Bank Berhad by the Group Corporate Communications Division. For more information, please call Ms. Lois Kam at 03-9280 5089 / email at lois.kam@rhbgroup.com.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.