



FOR IMMEDIATE RELEASE
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Brand new car for winner of RHB's “*TRADE & WIN*” Campaign

Kuala Lumpur – Lucky RHB Investment Bank Berhad trading customer today drove away with a brand new Honda Civic 1.8S through the inaugural “*Trade & Win*” campaign.

The “*Trade & Win*” campaign, which ran for six months from 1st August 2016 to 31st January 2017, was launched to help drive the participation of retail customers in the capital markets, encouraging trade/investment activities. This campaign was opened to all new and existing RHB Investment Bank trading customers who earned lucky draw entries by trading in equities and/or futures in the local and/or foreign market.

The lucky winner Mr Tan Chuan Choon, received the brand new ride worth RM103,800.00 from Mr Robert Huray, Chief Executive Officer (CEO) of RHB Investment Bank Berhad. Thirty (30) first prize winners will take home an Apple Watch Sport piece; twenty (20) second prize winners will receive an Apple iPad Mini 2 each; and 181 third prize winners will receive 10,000 Smart Points each.

“More than 70,000 of our new and existing customers from RHB Investment Bank participated in this ‘*Trade & Win*’ campaign. Customers who were previously inactive have started to trade again. And together with the increase in trading activities by our new customers, this has helped to boost retail trading participation on Bursa Malaysia during the campaign period,” said Huray.

To continue the momentum and success of the inaugural “*Trade & Win*” campaign, RHB Investment Bank launched its second “*Trade & Win*” contest with even better prizes. The second contest will see two winners driving away with two, All-New Honda BR-V crossovers. This second contest kicked off on 1st March and will run through the next 12 months until next year.

Huray added that “With a specific objective to increase retail participation, RHB Investment Bank recently launched its Islamic Broking arm to give investors the option to trade within a Syariah compliant ecosystem.”

The RHB Banking Group offers a whole suite of financial products that can help customers increase investment returns.

Issued on behalf of RHB Bank Berhad by the Group Marketing & Communications Division. For more information, please contact Norazzah Sulaiman at 03-9280 2125/ norazzah@rhbgroup.com or Cynthia Blemin at 012-249 4071/ cynthia.blemin@rhbgroup.com.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group’s core businesses are streamlined into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, Singapore Business Operations, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Client Coverage, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group’s main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group’s regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam, Lao PDR and Myanmar. It is RHB Banking Group’s aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.