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## **RHB FOUNDATION CONTINUES TO EXPAND DIABETES AWARENESS TO KUALA KUBU BAHRU**

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KUALA LUMPUR: RHB Foundation (“RHBF” or “the Foundation”) continues to reach out to the community through its Diabetes Awareness Programme and a comprehensive health screening roadshow. This time the Foundation visited the community in Kuala Kubu Bahru, Selangor which saw a turnout of close to 400. The programme in collaboration with the National Institute of Diabetes (NADI), aims to raise awareness among rural and sub-urban communities on the importance of prevention and control of the disease.

“This is our first roadshow following the recent launch of the Diabetes Awareness Programme on 5 August. We took the first step in reaching out to RHB staff and their immediate families and we will continue to reach out especially to the under-served community that may lack knowledge on the disease and its other health implication.

Among ASEAN countries, Malaysia is among the top for the highest rate of diabetes, therefore there is an urgent need to address this and to help Malaysians take control of their health. At RHB, we continuously encourage our employees to work towards achieving better quality of life,” said Dato’ Khairussaleh Ramli, Group Managing Director for RHB Banking Group and Chairman of RHB Foundation.

RHBF is a non-profit organisation and an extension of the RHB Banking Group (“the Group”) that focuses on initiatives that enriches and empowers the community. Under the Health & Wellness Pillar of the Foundation, diabetes was chosen as a cause to champion.

As part of the collaboration, the Diabetes Awareness Programme include workshops, health talks by specialists, financial aid to educate and guide children with Type 1 diabetes and their care-givers, messages on social media as well as the production of pamphlets, booklets and videos on the prevention, management and care of diabetes to be disseminated through RHB branches and NADI diabetes centre.

The collaboration with NADI is also poised to provide better understanding of the disease through education and self-empowerment complemented by optimal management by well-trained health professionals.

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### **About the RHB Banking Group**

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