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RHB CUSTOMERS WIN BIG IN “SAVE THE CASH, WIN THE CAR” CAMPAIGN

RHB Bank rewards close to 1,000 contest winners with prizes worth RM1.3 million.

Kuala Lumpur – RHB Bank Berhad (“RHB”) today announced the top two lucky winners of the “Save The Cash, Win The Car” campaign who went home with two luxury cars worth RM560,000. The winners are Ms Wong Sooi Fun from Sg Petani, Kedah who won the grand prize of a Mercedes-Benz E-Class worth RM348,888 and Mr. Chin Cher Chau from Kulai, Johor who won the second prize of a Mercedes-Benz A-Class worth RM208,888. Meanwhile, during the 4-month campaign, close to 1,000 contest winners won other attractive prizes worth RM1.3 million, such as television sets and microwave ovens.

Speaking at the prize presentation ceremony held at NZ Wheels Sdn Bhd, Nazri Othman, Acting Head of Group Retail Banking, RHB Banking Group said, “RHB is constantly striving to bring our customers innovative products and services while also providing them with value-added offerings. We are honoured to have gained our customers’ confidence and trust as custodians of their financial resources and assets which has resulted in RHB achieving a steady increase in market share.”

“RHB will continue to strive to offer our customers more value-added offerings and attractive rewards. At the same time, we want to be a preferred financial partner for our customers as they aim to achieve their financial goals,” he added.

RHB ran the ‘Save the Cash, Win the Car’ deposit campaign from 15 August to 14 December, for all new and existing RHB Current & Savings account (“CASA”) holders. Customers who made deposits of a minimum of RM25, 000 into their RHB CASA account, earned contest entries to be in the running for the grand or second prizes. Meanwhile, customers that deposited a minimum of RM100, 000 were rewarded with Panasonic appliances.

RHB has launched its second wave of deposit campaign for the second half of this year, the “RHB Debit Card G-Shock Campaign” from 1 June to 30 September 2018 and “RHB Deposit Luxury Watch Campaign from 18 July to 17 October 2018. Please visit RHB’s website at www.rhbgroup.com for further details on the campaigns.

Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Norazzah Sulaiman at 603-9280 2125/ norazzah@rhbgroup.com or Cynthia Blemin at 012-249 4071/ cynthia.blemin@rhbgroup.com. For enquiries in regards to banking, products and services please contact our Customer Care Centre at 603-9206 8118.

About the RHB Banking Group

The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.

For more information, please visit www.rhbgroup.com