



FOR IMMEDIATE RELEASE

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RHB STRENGTHENS Foothold IN PERAK

IPOH: RHB Bank Berhad (“RHB Bank”), Malaysia’s fourth largest fully integrated financial services group, has officiated its 20th branch in Perak with the opening of its newly relocated SOHO Ipoh Branch and Premier Centre.

The RHB Persiaran Greenhill Branch was recently relocated from Jalan Tun Sambanthan in Ipoh, to SOHO Ipoh, to enhance the banking experience of customers including the affluent segment, and to provide customers one-stop banking services in a more vibrant and customer-friendly setting. RHB’s location in SOHO Ipoh, a new commercial centre in Ipoh town is strategically located at the heart of Ipoh’s bustling business district. The Branch is prominently positioned amidst a wide variety of businesses and commercial activities which will give the bank access to both customers and SMEs operating in the area.

Speaking at the official opening, “With rapid economic growth and development happening in the state of Perak and especially in Ipoh and the surrounding areas, we are ready to offer our customers digital-centric products and solutions to meet their business and personal financial needs. Our staff at the new SOHO Ipoh Branch support this vision and are ready to deliver simple, fast and seamless experiences to customers,” said Dato’ Khairussaleh Ramli, Group Managing Director, RHB Banking Group.

The SOHO Ipoh Branch is spearhead by Mr Eddie Liew and his team of 22 personnel.

This one-stop Branch will house banking operations on the ground floor, with a Premier Centre located on the 1st floor and a new RHB Investments Bank at 2nd floor, offering a full suite of banking

products and services including CASA deposits, Home Loans, ASB Loans, Commercial Property and other Term Loan facilities.

Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Norazzah Sulaiman at 603-9280 2125/ norazzah@rhbgroup.com or Cynthia Blemin at 012-249 4071/ cynthia.blemin@rhbgroup.com. For enquiries in regards to banking, products and services please contact our Customer Care Centre at 603-9206 8118.

About the RHB Banking Group

The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.

For more information, please visit www.rhbgroup.com