



**FOR IMMEDIATE RELEASE**

**4 April 2019**

---

## **RHB ISLAMIC & UNIVERSITI MALAYSIA TERENGGANU TO DRIVE MARINE CONSERVATION EFFORTS**

---

**KUALA LUMPUR:** RHB Islamic Bank Berhad (“RHB Islamic”) will be partnering with Universiti Malaysia Terengganu (UMT) to promote awareness and research on conservation of marine ecosystem and environmental sustainability. To mark the collaboration both parties today signed a Letter of Intent (LOI) to foster programmes of academic and scholarly exchanges for the purpose of exploring the establishment of a long-term mutually beneficial association between RHB Islamic and UMT. UMT is one of the universities in the country which emphasises studies on the ocean, maritime and marine environment.

This is part of RHB Islamic’s efforts to generate positive and sustainable impact for the economy, community and the environment consistent with RHB Islamic’s commitment to adopt Value Based Intermediation (VBI) in its business and operations.

“We aim to contribute towards conservation of marine ecosystem and environmental sustainability, in line with RHB banking Group’s Sustainability Vision towards ‘Building A Sustainable Future’, which will support the United Nation’s Sustainable Development Goals (UN SDGs). Our strategic collaboration with UMT allows us to play the role of a catalyst for environmental change and sustainability which will resonate well with the younger generation. We believe that this is a noble and worthwhile effort that reinforces our commitment to the global goals while achieving local impact. In the long term, we see this collaboration as a differentiating factor for RHB Islamic as it transforms into a value based bank,” said Dato’ Adissadikin Ali, Managing Director and CEO, RHB Islamic Bank Berhad.

---

*Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Norazzah Sulaiman at 603-9280 2125/ [norazzah@rhbgroup.com](mailto:norazzah@rhbgroup.com) or Cynthia Blemin at 012-249 4071/ [cynthia.blemin@rhbgroup.com](mailto:cynthia.blemin@rhbgroup.com). For enquiries in regards to banking, products and services please contact our Customer Care Centre at 603-9206 8118.*

**About the RHB Banking Group**

*The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.*

For more information, please visit [www.rhbgroup.com](http://www.rhbgroup.com)