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## **RHB AND MINISTRY OF HIGHER EDUCATION ACTIVATE 60,000 KAD PRIHATIN SISWA FOR UiTM STUDENTS IN SELANGOR**

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**KUALA LUMPUR** – RHB Islamic Bank Berhad (“RHB Islamic”) in collaboration with Ministry of Higher Education (“MOHE”), recently commenced activation of the Kad Prihatin Siswa (“KPS”) Project for over 60,000 students from Universiti Teknologi MARA (“UiTM”) across Selangor.

The card is specially developed as a multi-purpose smart card, which functions as the student matriculation card, also doubling as an RHB Pro Savings Account-I debit card for students in public universities. This provides students with an integrated one-card-for-all usage, which gives them access to university support services such as attendance systems, door access, library services and allows them to access and manage their funds, besides benefitting from cashless payment solutions. In addition, students will also be able to enjoy exclusive discounts and numerous promotions from various participating merchants ranging from food & beverage (F&B), transportation, education, e-sports and gaming, lifestyle related products and services, as well as access to an array of telecommunication packages.

“The initiative in collaboration with Ministry of Higher Education reinforces our commitment in promoting financial inclusivity amongst Malaysian youths, especially university students. As the sole banking partner, RHB Islamic will be offering banking services together with specially designed RHB Debit Cards which double as university matriculation identification cards to about 1.2 million students from 20 public universities nationwide over a period of 5 years. This allows convenient access and management of their funds, including the distribution of Perbadanan Tabung Pendidikan Tinggi (“PTPTN”) funds that are received exclusively through their RHB Pro Savings Account-i. As part of our efforts in amplifying financial inclusivity, RHB Islamic aims to

complete the KPS activation to 20 public universities across Malaysia by May this year. More information on the KPS project will be announced in due course,” said Dato’ Adissadikin Ali, Managing Director and Chief Executive Officer of RHB Islamic Bank Berhad.

RHB Islamic completed the signing of the collaborative agreements with public universities in 2022 and facilitated approximately 440,000 RHB Pro Savings Account-i account openings under the initiative to-date. KPS card holders will also benefit from various exclusive and upcoming features to be provided by a host of collaborative partners. Public universities students may visit RHB Joy@Uni at <https://www.rhbgroup.com/personal/deposits/joy-at-uni/index.html> for more information.

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*Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division.*

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*Customers may call our Customer Contact Centre at 03-92068118 for enquiries on RHB’s products and services.*

***About the RHB Banking Group***

*The RHB Banking Group, with RHB Bank Berhad as the holding company, is one of the largest fully integrated financial services group in Malaysia. The Group’s core businesses are structured into five main business pillars, namely Group Community Banking, Group Wholesale Banking, Group Shariah Business, Group International Business, and Group Insurance.*

*Group Community Banking comprises Retail Banking and SME Banking, while Group Wholesale Banking comprises Group Investment Banking, Group Corporate Banking, Group Treasury & Global Markets, Group Asset Management, Commercial Banking, Transaction Banking, and Economics.*

*All five Strategic Business Groups (SBG) will offer their financial solutions through RHB Bank Berhad and its main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad.*

*The Group’s regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Vietnam, Lao PDR and Myanmar.*

*For more information, please visit [www.rhbgroup.com](http://www.rhbgroup.com)*