

NEWS RELEASE

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RHB #JOMBIZ EMPOWERS OVER 700 MICRO-ENTREPRENEURS

RHB Bank Invests Over RM1.1 million to drive growth and build resilience among Micro SMEs

Kuala Lumpur – RHB Banking Group (“RHB” or the “Group”) celebrates the continued success of its #JomBiz programme, a socio-economic empowerment initiative aimed at empowering B40 micro-entrepreneurs. Since its launch in 2022, the programme has invested over RM1.1 million, benefitting more than 700 micro-entrepreneurs and delivering an impressive 35% average sales growth within just three months.

The 2025 RHB #JomBiz Award Ceremony celebrated these remarkable achievements of selected micro-entrepreneurs from RHB Jom#Biz, showcasing the programme’s critical role in providing funding, capacity building, and mentorship to Micro, Small and Medium Enterprises (MSMEs) from the B40 group and underserved communities. The ceremony recognised the recipients of business incentive funding from Cohort 5 of the #JomBiz programme. Participants undergo capacity-building classes on topics such as social media marketing, sustainable business practices, and financial management. Following these sessions, they present their business plans to a panel of judges, with the top 10 proposals receiving initial funding ranging from RM5,000 to RM15,000 to support their business growth.

Dato’ Mohd Rashid Mohamad, Group Managing Director/Group Chief Executive Officer of RHB Banking Group, emphasised RHB’s commitment to supporting micro-entrepreneurs, “We recognise the immense potential of MSMEs in transforming lives and uplifting communities, but we also acknowledge the challenges they face such as limited access to funding, lack of business knowledge, and the difficulty of building networks within competitive markets. This initiative reflects our unwavering commitment to driving growth, fostering resilience, and empowering participants to overcome obstacles and thrive in today’s dynamic economy.”

At the graduation ceremony of Cohort 5, Dato’ Mohd Rashid also shared inspiring success stories from the programme, including participants who secured franchise opportunities and supply contracts with renowned companies after attending the Franchise Expo Malaysia (FEM) 2024 organised by the Malaysia Retail Chain Association (MRCA). Notably, four #JomBiz participants were recognised at The Star Outstanding Business Awards (SOBA) 2023.

The top 3 winners of Cohort 5's business incentive funding are:

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| 1 st Place | Puan Nurul Farhana Binti Amirul Hizan, Hanawarrah Creation Enterprise (healthy dried snack food products) <ul style="list-style-type: none">• Awarded RM15,000 |
| 2 nd Place | Encik Mohd Shafiq Ezwanie Bin Jafri, Senju Co (pastry and bakery business) <ul style="list-style-type: none">• Awarded RM12,000 |
| 3 rd Place | Puan Nur Shawani Binti Che Mansur, Wisymadani Resources (agro-tourism and agro-based industry business) <ul style="list-style-type: none">• Awarded RM10,000 |

Dato' Mohd Rashid concluded, "These stories inspire us at RHB to continue providing more platforms for our RHB #JomBiz participants. We hope their success inspires and motivates other micro-entrepreneurs to pursue their dreams."

RHB aims to expand the #JomBiz programme in 2025 to reach more participants and broaden its impact on Malaysia's micro-entrepreneur community. The programme will continue to prioritise *Asnafs*, single parents, and Persons with Disabilities (PWDs), ensuring inclusive opportunities for all.

Learn more about how RHB #JomBiz can help micro-entrepreneurs achieve their goals by visiting <https://www.rhbgroup.com/jombiz>.