

## NEWS RELEASE

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# RHB ASSET MANAGEMENT UNVEILS MALAYSIA'S FIRST ARTIFICIAL INTELLIGENCE ("AI") DRIVEN MULTI-ASSET FUND WITH EXPOSURE TO DIGITAL ASSET

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**Kuala Lumpur** – RHB Asset Management Sdn Bhd ("RHBAM") has launched the RHB Dynamic Artificial Intelligence Allocator Fund ("Fund"), Malaysia's first AI-driven multi-asset fund with exposure to digital asset. This innovative fund dynamically allocates investments in a portfolio comprising of equities and/or equity-related securities, fixed income securities, collective investment schemes including Exchange Traded Funds ("ETFs") with exposure to digital assets, and/or liquid assets including money market instruments, deposits and collective investment schemes investing in money market instruments and deposits.

The Fund aims to deliver long-term capital growth through a tactical asset allocation approach powered by proprietary AI-driven models developed by QRAFT Technologies, Inc. These models generate monthly digital asset market risk forecasts, enabling strategic asset allocation to potentially mitigate investment risks and maximise returns, i.e. risk-on or risk-off environment.

"The launch of the RHB Dynamic Artificial Intelligence Allocator Fund marks a transformative shift in investment management in Malaysia. By integrating AI-driven intelligence into digital asset allocation, we are setting a new benchmark for innovation in wealth management. This Fund not only aims to optimise risk-adjusted returns, but also adapts to evolving market conditions for potential superior outperformance," said **Ng Chze How, Managing Director and Chief Executive Officer of RHBAM.**

He further added, "At RHBAM, we are committed to pioneering next-generation investment solutions that empower our clients with advanced tools to grow and preserve their wealth. This launch underscores our strategic vision to drive digital transformation in asset management. Our AI-powered Fund simplifies the investment process while expanding access to sophisticated investment opportunities. With this launch, we aim to reinforce our leadership in AI-driven investments and strengthen our role as a trusted partner in wealth creation."

RHBAM launched this innovative wholesale unit trust fund to the market for sophisticated RHB Premier customers. This Fund, offering an opportunity to ride on the technology transformation

era, is available to RHB Premier clients. It is also accessible through RHBAM's network of appointed Consultants and Distributors.

"We have seen increasing demand for such unique strategies that combine AI-driven investment intelligence with exposure to digital assets such as Cryptocurrency ETFs. This reflects investors' appetite for innovative solutions that can effectively navigate market volatility, capture emerging opportunities, and deliver sustainable long-term growth," Ng concluded.

### **Key Highlights of the RHB Dynamic Artificial Intelligence Allocator Fund:**

- **First-of-its kind in Malaysia:** This first AI-driven multi-asset dynamic allocation strategy, capturing global opportunities.
- **Portfolio Diversification:** Enhancing traditional multi-asset investment with exposure to digital assets.
- **Adaptive AI Strategy:** AI-powered monthly rebalancing optimises risk-adjusted returns.
- **Emotion-Free Investment Decisions:** Eliminates human bias investment decisions through AI-driven risk models.

The RHB Dynamic Artificial Intelligence Allocator Fund introduces a forward-thinking approach to investment, offering clients a streamlined solution to navigate today's fast-changing market environment.

For more information on the RHB Dynamic Artificial Intelligence Allocator Fund, please visit [www.rhbgroup.com/myinvest](http://www.rhbgroup.com/myinvest)

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#### **Disclaimer**

*This document is for general information only. The information is based on certain assumptions, information and conditions available as of the date of this document and may be subject to change at any time without notice. A Product Highlights Sheet ("PHS") highlighting the key features and risks of the RHB Dynamic Artificial Intelligence Allocator Fund ("Fund") is available and investors have the right to request for a PHS. Investors are advised to obtain, read and understand the PHS and the contents of Information Memorandum dated 17 March 2025, and its supplementary(ies) (if any) ("the Information Memorandum") before investing. The Information Memorandum has been lodged with the Securities Commission Malaysia ("SC") who takes no responsibility for its contents. The lodgment of the Information Memorandum should not be taken to indicate that the SC has recommended or endorsed the Fund. Amongst others, investors should consider the fees and charges involved. Investors should also note that the price of units and distributions payable, if any, may go down as well as up. Any issue of units to which the Information Memorandum relates will only be made on receipt of a form of application referred to in the Information Memorandum. A copy of the PHS and the Information Memorandum can be obtained from any of our offices or website. For more information, please visit our website at [www.rhbgroup.com/myinvest](http://www.rhbgroup.com/myinvest). Investors are advised that investments are subject to investment risk and that there can be no guarantee that any investment objectives will be achieved. Investors should conduct their own assessment before investing and seek professional advice, where necessary and should not make an investment decision based solely on this document. The Manager wishes to highlight the specific risks of the Fund are Liquidity Risk, Currency Risk, Country Risk, Interest Rate Risk,*

*Credit and Default Risk, Financial Derivatives Risk, Equity Risk, Equity-Related Securities Risk, Collective Investment Schemes Risk, Concentration Risk, Distribution out of Capital Risk, Risk of Over-Reliance on the Artificial Intelligence Model. These risks and other general risks are elaborated in the Information Memorandum. This document has not been reviewed by the SC.*