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RHB UNVEILS NEW MOBILE BANKING APP, FEATURING MALAYSIA'S FIRST BANKING WIDGET

Smarter. Simpler. Seamless banking - every day.

Kuala Lumpur – RHB Banking Group ("RHB" or "the Group") has launched its new RHB Mobile Banking App ("MBK App"), offering customers a faster, simpler and more secure way to manage their everyday finances. The new MBK App is a key milestone in RHB's broader digitalisation agenda under its three-year PROGRESS27 strategy.

The app features a redesigned interface that delivers a more intuitive and seamless user experience. With faster load times and enhanced security features, the new RHB MBK App is protected by biometric login, a built-in safety layer for all transactions called SecurePlus, and malicious app protection.

"The new RHB MBK App reflects our ongoing commitment to making banking more accessible, seamless, and secure for all Malaysians. We have designed this app with user experience at its core, empowering our customers to take control of their finances anytime, anywhere with confidence and ease," said Jeffrey Ng, Managing Director, Group Community Banking, RHB Banking Group.

Among its standout feature is Malaysia's first-ever banking widget, which allows users to perform essential transactions such as payments and transfers directly from their home screen without even opening the app. This breakthrough redefines convenience and sets a new benchmark for mobile banking innovation in Malaysia. The new app also features RHB's Multi-Currency Account (MCA), enabling customers to buy and sell foreign currencies at competitive rates, all within a few taps. Additionally, customers can redeem in-app reward points earned from day-to-day banking activities, for a wide range of preferred items.

These upgrades have delivered measurable improvements, app ratings on Google Play Store have climbed from 3.5 to 4.7, reflecting growing customer satisfaction. On the Apple App Store, the app has maintained an impressive 4.8 rating. The app's user interface has been reimagined to offer a one-glance view of finances across accounts, cards, and more, streamlining banking like never before.

"Our new app is not just an upgrade or a refresh, it reflects our vision to reimagine how our customers manage their finances – faster, smarter and more intuitive, empowering them to take control of their finances with ease and confidence," added Jeffrey.





RHB and PayNet Reward Cashless Adoption

As part of the rollout, RHB has partnered with Payments Network Malaysia Sdn Bhd (PayNet) to launch an exclusive customer rewards campaign, encouraging wider use of QR code payments, a space where Malaysia now ranks second globally with 66.1% adoption, just behind China.

The campaign, which runs from 1 May to 31 October 2025, offers customers a chance to win a share of RM450,000 in cashback rewards. Each RM10 transaction made using DuitNow QR via the app qualifies as five entries into the draw.

Azrul Fakhzan Mainor, PayNet's Senior Director of Commercial said, "This campaign not only rewards consumers for going cashless but also underscores our shared commitment to furthering Malaysia's digital payment adoption. As the national payments infrastructure provider, PayNet values this collaboration with RHB in advancing secure, seamless digital payments to further accelerate DuitNow QR adoption by its customers which grew by 190% in 2024, far exceeding the ecosystem's year-on-year growth rate. This has contributed to DuitNow QR becoming a critical part of everyday payments in Malaysia."

"We are pleased to partner with PayNet to promote secure and cashless transactions," said Jeffrey. "This campaign rewards customers for embracing digital convenience while strengthening Malaysia's transition toward a digital economy."

The new RHB Mobile Banking App is now available for download on the Apple App Store and Google Play Store.





Refreshed RHB Mobile Banking App *Fresh Look for Smarter Banking*



- Launched on 24 April 2025, and has demonstrated strong early adoption
- Developed entirely in-house by RHB, enabling faster updates, stronger security, and a more user-friendly experience
- New interface creates a faster, simpler, more stable and secure banking experience for our customers
- Introduces Malaysia's first banking widget, an innovative feature allowing users to make payments straight from their home screen—without opening the app!

Key experience outcomes:

- Streamlined and intuitive interface creates an overall delightful banking experience for our customers, with app ratings climbing from 3.5 to 4.7¹⁾
- Faster load time, giving quicker access to app services
- More secure banking experience through biometric authentication, real-time fraud alerts and malicious app protection features



Note: 1) Based on Google Playstore ratings from 24 April to 4 May

Refreshed RHB Mobile Banking App Key Improvements We Have Made



Elevate Your Banking Experience via Smart Widgets



Your Centralised Hub for a Streamlined Experience



Seamless & Secured Transfers



Smarter Investments with Multi-Currency Account



Spend More & Earn More with RHB Rewards

