

NEWS RELEASE
FOR IMMEDIATE RELEASE
23 JUNE 2025

RHB ISLAMIC STRENGTHENS COMMITMENT TO ISLAMIC SOCIAL FINANCE

*Launches a Dedicated Website to Drive Greater Transparency and
Community Engagement*

Kuala Lumpur – RHB Islamic Bank Berhad (“RHB Islamic” or “the Bank”) is reinforcing its leadership in Islamic Social Finance through strategic initiatives aimed at empowering asnaf and B40 communities. These efforts, supported by a newly launched website, are driving change and promoting a more equitable society. The website enhances transparency and serves as a platform for public engagement, enabling beneficiaries, partners, and the wider community to participate in and contribute to the Bank’s social finance mission.

“At RHB Islamic, we believe that financial success must go hand in hand with social responsibility,” said Dato’ Adissadikin Ali, Managing Director of RHB Islamic. “Guided by Maqasid al-Shariah, we are dedicated to sustainable solutions that address socio-economic challenges. Since 2017, we have strategically channelled zakat, waqf, and sadaqah funds across four key pillars: Economic Empowerment, Education Empowerment, Community Livelihood, and Green Initiatives – focusing on long-term impact.”

This commitment is reflected in the steady growth of fund utilisation, which rose from RM1.06 million in 2022 to RM1.43 million in 2024. Aligned with Bank Negara Malaysia’s Value-Based Intermediation (VBI) framework and the United Nations Sustainable Development Goals (SDGs), key initiatives such as the B40 Education Empowerment Programme (BEEP), the B40 Empowerment Strategy – Be Your Own Boss (BEST-BYOB), and the Masjid Hijau Initiative support asnaf communities through education and entrepreneurship. These efforts include collaborations with strategic partners such as Majlis Agama Islam dan Adat Istiadat Melayu Perlis (MAIPs) and Lembaga Zakat Negeri Kedah (LZNK).

New Website Enhances Transparency and Participation

The newly launched website serves as a central hub for RHB Islamic’s social finance initiatives, offering insights into ongoing programmes, success stories, and avenues for community involvement. It enhances transparency and accessibility for customers, beneficiaries, and the public, offering pathways to learn about available programmes, fund utilisation, and to participate in the Bank’s social finance initiatives.

Looking Ahead: A Vision for the Future

RHB Islamic remains steadfast in growing its social finance initiatives, aiming to uplift at least 10,000 asnaf and B40 individuals by 2030 through education, entrepreneurship, and economic opportunities.

Speaking on the Bank’s long-term vision, Dato’ Adissadikin Ali shared, “It is my hope that the participants we support today, whether asnaf entrepreneurs or students, will one day become contributors and zakat payers themselves. That is the real measure of success: when those we empower go on to uplift others in return.”



For more information on RHB Islamic's Social Finance initiatives, visit the newly launched website at <https://www.rhbgroup.com/islamic-social-harmoni/index.html>
