

NEWS RELEASE

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RHB CLEAN-A-THON 2025 MOBILISES OVER 700 VOLUNTEERS IN TELUK BAHANG, PENANG

Pulau Pinang – More than 700 volunteers recently joined forces at Teluk Bahang for the RHB Clean-a-thon 2025, collecting over 570 kilograms of waste from the shoreline and surrounding areas. Organised by RHB Bank Berhad (“RHB” or “the Group”) in collaboration with the Penang Island City Council (Majlis Bandaraya Pulau Pinang – “MBPP”), this initiative reflects the Group’s continued commitment to environmental stewardship and community engagement.

The programme was officiated by Rashidah binti Jalaludin, Director of Urban Services Department, MBPP, together with Jeffrey Ng Eow Oo, Managing Director, Group Community Banking, RHB Bank Berhad, demonstrating the value of strong partnerships between the public and private sectors.

Volunteers were deployed across six designated clean-up zones along Teluk Bahang, collecting and disposing of waste responsibly – this includes plastic, glass bottles, aluminium cans, paper materials and metal objects. Cleaning equipment was provided by MBPP, while volunteers received an exclusive RHB Clean-a-thon shirt, a medal shaped like a turtle, and certificate of participation as token of appreciation for their contribution. The turtle-shaped medal was inspired by RHB’s Ocean Harmoni programme, which supports turtle conservation efforts, creating a direct link between the Clean-a-thon and the Group’s marine protection initiatives.

The event featured family-friendly activities, including a Kids Corner with financial literacy sessions and interactive activities designed to introduce children to basic money management concepts. These activities also offered participants of all ages valuable and enjoyable learning experiences.

Speaking at the event, Jeffrey Ng Eow Oo, Managing Director, Group Community Banking, RHB Bank Berhad said, “This initiative shows what we can achieve when communities come together for a shared purpose. The incredible turnout reflects the growing commitment among Malaysians to protect our environment and preserve it for future generations. At RHB, we believe change begins with action, and we are proud to walk this journey alongside our communities.”

Since its introduction in 2022, the RHB Clean-a-thon has expanded steadily year on year. Beginning with 80 volunteers in Sekinchan, Selangor, the initiative has since expanded to Perak, Malacca and now Penang. To date, the RHB Clean-a-thon has removed a total of 6,673 kilograms of waste across four locations: Sekinchan, Teluk Intan, Pantai Puteri, and Teluk Bahang. This is equivalent to the daily waste generated by around 1,500 households, reinforcing the collective effort to protect marine life, promote cleaner coastlines, and foster greater environmental awareness within communities.

This initiative also demonstrated RHB’s commitment to supporting the United Nations Sustainable Development Goal 13: Climate Action, while aligning with the Group’s sustainability pillar of enriching and

empowering communities. With the continued support of local governments and partners, the RHB Clean-a-thon not only champions a cleaner and greener Malaysia but also reinforces the spirit of unity that drives lasting social and environmental progress.
