

NEWS RELEASE
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RHB #JOMBIZ EMPOWERS OVER 1,000 MICROENTREPRENEURS, STRENGTHENING INCLUSIVE BUSINESS GROWTH

Kuala Lumpur – RHB Banking Group (“RHB” or “the Group”) is strengthening inclusive Micro, Small and Medium Enterprises (MSMEs) growth through its RHB #JomBiz programme, which has supported more than 1,000 microentrepreneurs across Malaysia since 2022. With over RM1.5 million invested to date, the programme reflects RHB’s commitment to expanding economic participation and building long-term financial resilience.

The 2026 RHB #JomBiz Award Ceremony recognised winners from Cohorts 6 and 7, who completed capacity-building and mentoring under a structured development pathway. Selected recipients subsequently advanced into an extended close to 10-month acceleration and monitoring journey, supported by funding, close mentorship and ongoing guidance to scale and strengthen their businesses. The top 10 proposals from each cohort secured seed funding ranging from RM5,000 to RM15,000 to accelerate their business growth.

Dato’ Mohd Rashid Mohamad, Group Managing Director/Group Chief Executive Officer of RHB Banking Group said, “RHB #JomBiz is designed to equip microentrepreneurs with practical knowledge, financial tools and market-relevant capabilities that support sustainable business growth. Beyond funding, we focus on building confidence, strengthening financial resilience and opening pathways to new opportunities to entrepreneurs who may otherwise face barriers to growth. MSMEs contribute significantly to Malaysia’s economic fabric, and we are committed to helping them scale with confidence and resilience.”

Cohorts 6 and 7 feature businesses advancing into high-potential sectors such as sustainable agriculture, recycling, food manufacturing and specialised vehicle services. Their participation reflects growing interest among microentrepreneurs to transition into more resilient and environmentally responsible business models. Women continue to make up a strong majority of the programme, representing 70% of participants in 2025, underscoring RHB #JomBiz’s role in supporting household income stability nationwide.

Among this year’s recipients are entrepreneurs operating in sectors with strong growth potential, from sustainable agriculture to manufacturing and circular economy solutions.

Cohort 6 – Top 3 Winners	
1 st Place	Encik Mohd Faizal Bin Ayob, Rekayu Furniture Studio A furniture manufacturing enterprise, awarded RM15,000
2 nd Place	Puan Siti Nurul Amalina Binti Abdul Manaf, Matzain Enterprise A vehicle headlamp restoration enterprise, awarded RM12,000
3 rd Place	Encik Mohamad Adam Bin Katman, Desa Agrofarm Enterprise A banana supply seedling production enterprise, awarded RM10,000

Cohort 7 – Top 3 Winners	
1 st Place	Encik Hanis Irfan Bin Sapani, Sazar Empire A poultry farming enterprise, awarded RM15,000
2 nd Place	Puan Asna Nabihah Binti Aziz, Nature Renascent An agricultural waste recycling enterprise, awarded RM12,000
3 rd Place	Encik Deaniail Asyrraf Bin Rosli, Cedoqq Enterprise A yogurt manufacturing enterprise, awarded RM10,000

The programme's impact is also reflected in external recognition. Over the past three years (2023 -2025), nearly 40% of RHB #JomBiz participants selected for The Star's Outstanding Business Awards (SOBA) have received the Mikro Recognition Award, signalling the growing competitiveness of microentrepreneurs nurtured through the programme.

In 2026, RHB aims to expand RHB #JomBiz beyond Klang Valley to reach more microentrepreneurs in underserved communities nationwide. The programme will continue prioritising the B40 and *asnaf* communities, single parents, and Persons with Disabilities (PWDs), reinforcing RHB's commitment to inclusive economic participation. The initiative supports RHB's broader aspiration to empower 2.5 million individuals and businesses across ASEAN by 2027.

Learn more about the #JomBiz programme at <https://www.rhbgroup.com/jombiz>.
