

NEWS RELEASE
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RHB REWARDS TRADE & WIN GRAND PRIZE WINNERS WITH PROTON e.MAS 7

Campaign draws over 60 million entries, encouraged trading with purpose

Kuala Lumpur – RHB Investment Bank (RHBIB) recently celebrated the successful conclusion of its Trade & Win 2025: Power Up Your Trade Campaign with a prize-giving ceremony, recognising the achievements of retail investors who demonstrated disciplined and purposeful investing. The campaign achieved more than 60 million entries throughout its period, which ended on 31 December 2025.

A highlight of the ceremony was the presentation of the Grand Prize of two units of the Proton e.MAS 7. By selecting Malaysia's first dual-powered electric vehicle (EV) as the premier reward, RHB reinforces its commitment to promoting green mobility and supporting the local automotive scene. This initiative aligns with RHB's broader sustainability efforts while celebrating a homegrown brand's venture into the latest technology in transportation.

Kevin Davies, Managing Director, RHB Investment Bank said, "The tremendous response of over 60 million entries is a clear indication of the strong engagement and confidence of our clients. We are proud to be empowering customers to make thoughtful decisions in shaping their financial futures, and provide them with a chance to make a real difference to the environment through our Grand Prize. It is one of the many ways we play our role as a responsible financial institution."

The campaign was designed to encourage trading with purpose, rewarding clients for intentional and informed decision-making. Participants received one entry for every RM1,000 of accumulated traded value per account. To encourage prudent investment behaviour, participants who traded foreign shares earned double entries, promoting well-balanced portfolios. Beyond the Grand Prize EVs, other winners were recognised with shopping vouchers for their commitment to their investment journeys.

Building on this strong momentum, RHBIB has also officially launched its Trade & Win 2026 Campaign. The new iteration raises the bar with even more prestigious prizes and digital enhancements, including a Grand Prize of the Tesla Model Y and twelve units of the Apple iPhone 17. There will be bonus entries for trading in markets such as the United States, Singapore, Hong Kong, and Indonesia, as well as RHB-issued structured warrants.

Additionally, RHBIB looks to continue innovating its services, including through its digital eKYC onboarding campaign which rewards new clients with up to RM500 in free brokerage, a refreshed website experience, and competitive Share Margin Financing rates at 2.88% per annum for the first six months.

Platforms such as RHB Research's Morning Cuppa@8 will continue to provide timely market insights, equipping clients with the knowledge needed to navigate evolving market conditions with confidence. Through consistent access to quality research and education, RHBIB aims to promote sustainable trading behaviour, helping investors build long-term financial resilience.

For more information on the Trade & Win 2026 Campaign which runs till 31 December 2026, visit <https://www.rhbinvest.com/campaign/trade-and-win-2026/>.