

NEWS RELEASE
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RHB INTENSIFIES SUPPORT FOR SMEs TO STRENGTHEN BUSINESS RESILIENCE

Kuala Lumpur – RHB Bank Berhad (“RHB”) is intensifying its support for the Small and Medium Enterprises (SMEs) sector through a comprehensive suite of financial assistance and sustainable financing solutions. This comes in light of the ongoing global energy crisis and the resulting rise in business costs, where businesses worldwide are facing heightened uncertainty and rising pressure from elevated energy prices, supply chain disruptions and tighter cash flows.

Recognising the critical role SMEs play in driving economic resilience, RHB is proactively engaging affected customers to offer timely and targeted assistance. This includes fast-track processing under its Business Continuity Support measures, with tailored Financing Restructuring and Rescheduling options to help ease cash flow pressure. These measures allow businesses to adjust their repayment terms through extended tenures or revised instalment schedules.

Dato’ Mohd Rashid Mohamad, Group Managing Director/Group Chief Executive Officer of RHB Banking Group said, “Many SMEs are grappling with rising business costs amid ongoing global uncertainty, particularly in areas such as energy, logistics and raw materials. Our role is to support them with practical, timely financial solutions that help them manage these pressures, strengthen resilience and enable them to continue operating competitively.”

RHB is also working closely with various government agencies to roll out targeted relief and strategic financing solutions, supporting a coordinated national effort to cushion SMEs during this challenging period.

In tandem with these immediate measures, RHB offers a range of working capital solutions to help SMEs manage higher operating expenses. For long-term improvement cost optimisation, the Bank provides Green Financing solutions through active participation in Bank Negara Malaysia (BNM) schemes. These solutions help SMEs adopt renewable energy and transition toward energy-efficient operations. With competitive interest rates, this financing serves as a strategic cost-control tool, reducing reliance on volatile fuel markets and enhancing overall sustainability.

As the global landscape continues to evolve, RHB remains a dedicated and trusted financial partner to the SME community. SMEs may contact their Relationship Managers, visit any RHB branch, call the Customer Contact Centre, or visit RHB’s official website for more information on available solutions.
