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## **RHB ISLAMIC ADVANCES FINANCIAL INCLUSION AMONG OVER 650,000 STUDENTS THROUGH MYSISWA AND MYTVETKPM ECOSYSTEM**

*RHB Debit Card-i Campaign Season 5 records RM262 million in cashless spending as students embrace responsible digital financial habits*

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**Kuala Lumpur** – RHB Islamic Bank Berhad (“RHB Islamic” or “the Bank”) has successfully concluded Season 5 of the RHB Debit Card-i Campaign, organised by the Bank in support of MySiswa and MyTVETKPM initiatives, which generated RM262 million in cashless spending from 1 October 2025 to 31 January 2026, representing more than 50% year-on-year growth and over 40% increase compared to the pre-campaign period.

The campaign marks the first full season to include both MySiswa and MyTVETKPM cardholders, extending access to digital banking and cashless payment solutions to students across public universities, vocational colleges and technical institutions nationwide.

The campaign encourages students to adopt more convenient and secure ways of managing their daily expenses, giving them better visibility and control over their spending throughout their studies. This is reflected in the continued uptake of cashless payments among public university and technical and vocational education (“TVET”) students, supported by a growing base of over 650,000 cardholders nationwide.

To celebrate the campaign’s top winners, a prize-giving ceremony was held at RHB Centre. Five grand prize winners received RM10,000 in cash, alongside 10 second prize winners and 19 third prize winners who received RM5,000 and RM1,000, respectively. The campaign generated 26.8 million DuitNow QR and FPX transactions among RHB’s student customer base, demonstrating strong adoption of digital payments. In partnership with Payment Network Malaysia (“PayNet”), the campaign rewarded 354 winners with prizes worth a total of RM179,000.

Dato’ Adissadikin Ali, Managing Director of RHB Islamic Bank Berhad, said, “At RHB Islamic, we believe financial capability starts early. The MySiswa and MyTVETKPM initiatives go beyond providing students with a payment tool. They are designed to introduce young Malaysians to responsible financial management, digital banking and cashless transactions at an important stage of their lives.”

“The strong adoption we are seeing today reflects growing confidence among students in managing their finances digitally and responsibly. As they progress from education into employment, entrepreneurship and professional careers, we hope these early experiences will help build stronger financial habits and greater financial resilience for the future,” added Dato’ Adissadikin Ali.



The RHB MySiswa Debit Card-i, as well as the newly introduced RHB MyTVETKPM Debit Card-i in 2025 in collaboration with the Ministry of Education (“MOE”), function as a debit and student identification cards, enabling seamless cashless transactions while providing access to campus services such as attendance tracking, library facilities and secure entry points.

RHB Islamic remains committed to supporting the broader education ecosystem by delivering accessible financial solutions that serve students across universities and TVET institutions, while fostering long-term banking relationships as they move beyond their studies.

To date, RHB Islamic has partnered with more than 20 universities, 86 vocational colleges and nine technical schools nationwide, supporting over 650,000 students through the MySiswa and MyTVETKPM ecosystem.

Students can explore the benefits of the RHB MySiswa Debit Card-i and RHB MyTVETKPM Debit Card-i by visiting the RHB Joy@Uni portal at <https://www.rhbgroup.com/personal/deposits/joy-at-uni/index.html>.