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RHB AND BURSA MALAYSIA EXPAND INVESTOR OUTREACH IN MELAKA

More than 200 participants gathered for discussions on market trends, investment opportunities and the economic outlook

Melaka – RHB Banking Group ("RHB" or the "Group"), in collaboration with Bursa Malaysia Berhad ("Bursa Malaysia"), today convened investors, listed company representatives, market practitioners and business leaders at the RHB-Bursa Malaysia Retail Corporate Day 2026 in Melaka, reaffirming their shared commitment to strengthening investor engagement and broadening participation in Malaysia's capital market. The event was officiated by YAB Datuk Seri Utama Ab Rauf bin Yusoh, Chief Minister of Melaka, and attended by more than 200 participants from across the investment community.

Dato' Mohd Rashid Mohamad, Group Managing Director/Group Chief Executive Officer of RHB Banking Group said, "Investors today have access to an unprecedented amount of information. The challenge is making sense of that information and understanding what matters most. At RHB, we see value in creating platforms where investors can engage directly with businesses and market practitioners, gain deeper insights and build greater confidence in their investment decisions. These conversations play an important role in fostering a more informed investing community and supporting the continued growth of Malaysia's capital market."

The Melaka edition forms part of RHB's broader efforts to engage stakeholders across Malaysia through programmes tailored to the needs and interests of different communities and market segments, in line with the Group's PROGRESS27 corporate strategy.

Julian Mahmud Hashim, Chief Regulatory Officer of Bursa Malaysia Berhad said, "A strong capital market is built on participation, accessibility and trust. As the marketplace connecting investors and businesses, Bursa Malaysia remains committed to widening access to investment opportunities and strengthening engagement with the investing public. This collaboration with RHB reflects our shared commitment to broadening participation and ensuring that more Malaysians can benefit from the growth potential offered by the capital market."

The programme featured discussions on Malaysia's economic outlook, market developments and emerging investment opportunities, alongside engagements with representatives from RHB, Bursa Malaysia and participating corporates. Additionally, participants were also introduced to RHB's latest digital banking innovations, including RHB PAY, Malaysia's first bank-owned unified payment gateway solution, and RHB Reflex 2.0, an enhanced corporate internet banking platform.

YAB Datuk Seri Utama Ab Rauf bin Yusoh said, "Melaka's economic transformation continues to gain momentum, with the state's Gross Domestic Product (GDP) increasing by 3 per cent to RM50.2 billion last year from RM48.8 billion in 2024. This growth has been supported by strong investment activity, business expansion and the implementation of strategic development initiatives across the state.

"This positive trajectory has been further strengthened by Melaka's achievement of RM14.68 billion in investments in 2025, representing the state's highest investment performance in more than two decades," said Ab Rauf.

In advancing the aspirations of the Melakaku Maju Jaya 2035 agenda, Ab Rauf added, "Partnerships between the government, businesses and financial institutions will continue to play a vital role in creating opportunities, strengthening economic resilience and delivering meaningful benefits for the people of Melaka."

Malaysia's capital market reached a record RM4.3 trillion in 2025, reflecting its growing role in supporting capital formation, business expansion and economic growth. Retail investors accounted for almost one-third of trading activity on Bursa Malaysia, highlighting the increasing importance of investor education and informed participation.