

RHB steps up efforts in search of missing child William

The RHB Banking set the RHB Missing Children-Reuniting Families wheels into immediate motion upon hearing about the disappearance of six-year old William Yau.

RHB Missing Children-Reuniting Families is part of the RHB Banking Group's Corporate Responsibility (CR) initiative, first launched in 2007. This initiative aims to provide the authorities and concerned families an alternative channel of communication to locate missing children with the help of members of the public.

William, aged 6, who was last spotted in the vicinity of Putra Heights has been missing since Wednesday, 16 January 2013.



RHB staff distributing the missing child poster to members of the public.

When the information was received on 18 Jan 2013, all RHB branches nationwide were immediately alerted to print and distribute the missing child's posters to the public. RHB staff has been distributing the posters to members of the public at toll plazas, shopping malls, bus stations and even taxi stands.

"Our hearts go out to the family of little William and we hope and pray for his safe return. Every little effort can make a difference to the outcome of the search and we at the RHB Banking Group is glad to be able to utilise the various channels that we already have in place to assist the PDRM and the relevant authorities in the search for the missing child and reunite him with his family," said Norazzah Sulaiman, Director of Group Corporate Services, RHB Banking Group.

She further explained that in addition to distributing posters of the missing child to members of the public, the Group has also uploaded the poster onto the RHB corporate website and the RHB Facebook page to ensure that the online community is roped in to help with the search.

Additionally, the screens of close to 1900 RHB Self-Service Terminals (SSTs) will feature the photo and the details of the missing child.

"We will also work closely with the media on this case to ensure that it continues to be in public view until it is resolved. We urge those who have relevant information on William to come forward," commented Puan Norazzah.



News Room

*Issued on behalf of RHB Capital Berhad by the Group Corporate Communications Division.
RHB Capital Berhad. For more information, please call Elaine Chin at 03-92802288.*

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, OSK Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Investment Management Berhad and OSK-UOB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a leading multinational financial services group.