



News Room

RHB Bank Relocates Its Pontian Kechil Branch to Commercial Centre

Pontian, 5 February 2014 - RHB Bank Berhad has relocated its Pontian Kechil branch to its new premise in Pusat Perdagangan Pontian. The bank's re-opening was officiated earlier today by Dato' Khairussaleh Bin Ramli, Managing Director, RHB Bank Berhad.

The bank's relocation to an industrial hub with a higher commercial activity area is a strategic move to meet the rising demands from commercial businesses and SMEs within the vicinity.

Describing the development in Pontian Kechil, Dato' Khairussaleh Bin Ramli, Managing Director, RHB Bank Berhad mentioned that RHB Bank is seeing a new generation of customers whose needs are now evolving as they become more knowledgeable about their financial needs. He also said that the Bank feels privileged to be able to grow with Pontian Kechil and be part of its successful development.

RHB Bank's new and existing customers in Pontian can look out for the bank's upcoming roadshows and promotions on ASB Loans, Personal Loan and Bancassurance products at the new premise.

The Pontian Kechil branch first commenced its business in July 1994. To date, the new branch has staff strength of 16 led by Branch Manager, Ms Ong Chai Peng. For more information on available products and services offered by RHB Pontian Kechil, please contact the branch at 07-6862531.

Issued by the Group Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Corporate & Investment Banking, Business Banking, Islamic Banking, Global Financial Banking, Group Treasury and Group Transaction Banking. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.