

RHB Investment Bank launches world-class Direct Market Access for equities market (DMA Equity) on Bursa Malaysia***Kuala Lumpur, 18 March 2010***

RHB Investment Bank Berhad (“RHB Investment Bank”), the Corporate and Investment Banking arm of the RHB Banking Group, announced today that it has gone live with its full Direct Market Access infrastructure for the equities market (DMA Equity) on Bursa Malaysia with SunGard’s GL Net, an order routing network and SunGard’s order management system GL Stream. RHB Investment Bank is the first Malaysian broker to be DMA-ready when it started the service back in December 2009.



(From left) Richard Zhu, Executive Vice President of SunGard, Chay Wai Leong, Managing Director of RHB Investment Bank, Omar Merican, Chief Operating Officer of Bursa Malaysia, Azura Azman, Head of Equities Broking, RHB Investment Bank, and Devanesson Evanson, Chief of Market Operations, Bursa Malaysia.

As RHB Investment Bank breaks new ground in offering technologically advanced and efficient electronic trading infrastructure, its clients can now connect from anywhere around the globe with market-leading speed of execution, anonymity in the market, and the ability to react quickly to information flows and to self-manage limit orders in the market. This new framework also allows pre-trade risk filtering completed in only 3 milliseconds for complete vetting process, facilitating complex trading strategies and greater control over trades, whilst ensuring appropriate oversight and risk management controls for the decentralization of order entries.

RHB Investment Bank has been Malaysia’s prominent market leader in the adoption of world-class market access standards and execution practices by being the first local brokerage to offer its institutional clients Straight Through Processing (“STP”) with the launch of the ECOS FIX Gateway in January 2008. For the year 2008, RHB Investment Bank garnered more than 30% of the market share of trades executed through this gateway.

In aligning with major global players, RHB Investment Bank has selected SunGard’s solutions to facilitate the processing of large volumes of transactions on a scale of thousands of orders per second with millisecond latency meeting global investors’ demand for a more efficient mode of trading. DMA Equity also moves RHB Investment Bank towards deploying more sophisticated trading tools, which could help clients achieve the best form of execution through the use of algorithmic strategies and programmed trading.

Dato’ Yusli Mohammed Yusoff, Chief Executive Officer of Bursa Malaysia, said, “It is imperative that our market is equipped with the right and up-to-date technology such as DMA Equity as it enhances trading efficiency as well as



News Room

provides greater connectivity for investors. As we move towards internationalising our capital market, this platform will also enable us to meet the requirement for growth and become more competitive with other major exchanges in the world."

Yassine Brahim, President of SunGard's global trading business, added, "We are delighted that RHB is the first broker in Malaysia deploying the DMA gateway to Malaysia's Bursa Equities market. As with this project with RHB Investment Bank, SunGard continues to work with brokers in developing regions, building long-term relationships in order to provide financial institutions with access to new areas of investment."

Chay Wai Leong, the Managing Director of RHB Investment Bank, said, "It is crucial that our business is supported by an integrated, scalable and resilient trading platform that will keep us ahead of our competitors. Our efforts are also in line with Bursa's strategy to ensure that the Malaysian capital market remains competitive in the global investment arena."

Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division, RHB Capital Berhad. For more information, please call Eza Dzul Karnain at 012-3420060 or Sandra Foo at 012-3188412.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into four Strategic Business Units (SBUs): Retail Banking, Corporate & Investment Banking, Islamic Banking and International Banking. These businesses are offered through its main subsidiaries – RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's International Banking Division include the commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is the RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services groups in ASEAN.

It's time we simplify banking.

About RHB Investment Bank

RHB Investment Bank is a fully integrated investment bank, part of the RHB Banking Group. The Corporate Investment Banking Strategic Business Unit offers the full range of corporate and investment banking products and services, serving mostly the middle market and large enterprises across selected industries. The services include merchant banking business, trading on securities, stock, debt and derivatives as well as stock and future and option contracts broking business.

About SunGard

SunGard is one of the world's leading software and IT services companies. SunGard serves more than 25,000 customers in more than 70 countries.

SunGard provides software and processing solutions for financial services, higher education and the public sector.

SunGard also provides disaster recovery services, managed IT services, information availability consulting services and business continuity management software.

With annual revenue exceeding \$5 billion, SunGard is ranked 435 on the Fortune 500 and is the largest privately held business software and services company on the Forbes list of private businesses. Based on information compiled by Datamonitor, SunGard is the third largest provider of business applications software after Oracle and SAP. Continuity, Insurance & Risk has recognized SunGard as service provider of the year an unprecedented six times. For more information, please visit SunGard at www.sungard.com.*

**January 2009 Technology Vendors Financial Database Tracker <http://www.datamonitor.com>*

Trademark Information: SunGard, the SunGard logo, GL Net and GL Stream are trademarks or registered trademarks of SunGard Data Systems Inc. or its subsidiaries in the U.S. and other countries. All other trade names are trademarks or registered trademarks of their respective holders.