



## News Room

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### **POS Hospital Cash Income Plan Now Available At All POS Malaysia Outlets Countrywide**

**Selangor, 14 April 2009:** Pos Malaysia is pleased to announce that one of its latest insurance product called POS Hospital Cash Income Plan (PHCI) is now available at all its 684 outlets countrywide. PHCI offers cash relief to those who are hospitalized due to illness or accident.

PHCI was launched on 1 August 2008 and the product was initially offered at all General Post Offices and PMB outlets in Klang Valley. PHCI is fully underwritten by RHB Insurance Berhad ("RHBI").

"The response and sales of the product has been very encouraging. The general public has become more aware of the need for such products in light of the rising medical cost in the country and this product will assist in providing them additional cash when they are hospitalised. Leveraging on our extensive network of Pos Malaysia outlets, we are providing convenience for customers, to apply for the PHCI Plan at their nearest Pos Malaysia outlet," said Dato' Syed Faisal Albar, Group Managing Director / Chief Executive Officer of Pos Malaysia Berhad.

Mr. Koh Heng Kong, the Managing Director of RHBI adds on to say "The number of PHCI Plan policyholders has been steadily increasing since the launch of this product. This reflects the mindset of the people as they become more educated about the benefits of this plan. As such, Pos Malaysia and RHBI felt the need to have this PHCI Plan easily accessible by the public through all Pos Malaysia outlets.

The PHCI Plan is an affordable product with premium starting from as low as RM80 annually, and this provides attractive and wide range of benefits to the insured person when he/she is hospitalised. Depending on the choice of plan, the Insured person will be entitled to benefits up to:

- RM200 per day Cash Income for duration the insured is warded up to maximum of 180 days per year
- RM400 per day Cash Income for duration the insurance is warded at ICU/CCU with maximum of 30 days per year
- RM1,000 in lump sum for duration the insured is hospitalized more than 15 consecutive days.

To apply for PHCI Plan, customers can follow 3 simple steps:

1. Visit any nearest post office and fill up the Proposal Form. NO health examination required for this proposal
2. Pay the premium according to the plan and age
3. Receive Confirmation of Purchase

Note: The customer's original policy will be sent directly to customer's correspondence address

The move to make this product available at all Pos Malaysia outlets is in line with the common goal shared by Pos Malaysia and RHBI to make readily available good, reliable and affordable insurance products to all Malaysians.

Customers are welcomed to contact Pos Malaysia's Customer Service Centre through PosLine at 1-300-300-300 (except on the 1st Saturday of the month and on Public Holidays) or visit our website at [www.pos.com.my](http://www.pos.com.my) or the nearest post office should they have any enquiries or feedbacks

Issued on behalf of POS Malaysia Berhad and RHB Insurance Berhad by Group Corporate Communications Division, RHB Capital Berhad. For more information, please call Eza Dzul Karnain at 012-3420060 or Sandra Foo at 012-3188412.

#### **About Pos Malaysia Berhad**

Pos Malaysia Berhad (PMB) is Malaysia's premier physical communications provider. With its vision to be "Your Trusted Partner", PMB's vast experience as well as its vast network spanning across the country forms a solid backbone to support PMB's expansion and development strategy.

PMB's Strategic Business Units, aimed to provide quality, reliable, timely and innovative solutions to our customers, encompasses the following:

- PosMail: Mail and postal services
- PosLaju: Courier and express mail services
- PosNiaga: Retail business services



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- PosLogistik: Logistics services

Throughout the years, PMB has grown from strength and is progressing from being a mail and postal services provider towards becoming a dynamic physical communications provider. Moving forward, PMB will continue to transform and innovate itself in order to maintain its relevance and competitive edge as well as continue to connect Malaysians with the rest of the world.

For further information about PMB, please visit our website at [www.pos.com.my](http://www.pos.com.my), visit your nearest post office or contact our Customer Service Centre, PosLine, at 1-300-300-300.

### **About the RHB Banking Group ([www.rhb.com.my](http://www.rhb.com.my))**

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into four Strategic Business Units (SBUs): Retail Banking, Corporate & Investment Banking, Islamic Banking and International Banking. These businesses are offered through its main subsidiaries – RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's International Banking Division include the commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan. It is the RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services groups in ASEAN.

It's time we simplify banking.