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RHB BANK REWARDS ACCOUNT HOLDERS WITH FIVE HONDA HYBRIDS

Kuala Lumpur, 18 August 2014 – Five lucky RHB Bank Current Account/Savings Account (CASA) customers today drove away with a Honda Hybrid car each after being named as the monthly and grand prize winners of the ‘Let’s Save & Go Green’ contest.

Mr Lai Lin Fah and Mr Ting Chii Hua were the grand prize winners of the sporty Honda CR-Z and RM3,888 cash prize. Two (2) monthly winners, Mr Lim Boon Chin and Dato’ Elias Abdullah Ng each drove away with a Honda Jazz Hybrid and a cash prize of RM2,888, while the third monthly winner, Dato’ Hong Yeam Wah won a Honda Civic Hybrid and RM2,888 cash. The prizes were given away by Charles Sik, Head, Group Retail Banking, RHB Banking Group.

The contest, held for four (4) months from 16 March 2014 – 15 July 2014 is now in its second installment to encourage customers to increase their savings with CASA. Customers gained entries through three categories such as the “Welcome Entry”, “Top-up Entry” and “Loyalty Entry”. Early bird customers multiplied their chances of winning environmentally friendly hybrid cars and attractive prizes when they deposit consistently.

Apart from the Honda Hybrids, cash prizes worth RM1,888 each were given to eight weekly winners, and RM108 each to 28 daily winners. Throughout the contest period, Honda Hybrid Cars and Cash Prizes worth more than RM1 million were given away to more than 2,500 lucky winners.

Speaking at the prize presentation ceremony, Charles Sik shared that the contest was well received by customers, exceeding its targets set for this contest.

"With the Let’s Save contest now entering its second year, we continue to be overwhelmed by the responses by our customers. We are pleased that our effort to promote saving is appreciated by the customers" said Charles Sik.

RHB Bank will continue to develop more exciting campaigns in the coming months to reward its customers for their support.

Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.