



12 OCTOBER 2021

MORE THAN 120,000KM CYCLED FOR CHARITY IN RHB VIRTUAL RIDE

Kuala Lumpur – RHB Banking Group’s (“RHB” or the “Group”) first ever Virtual Ride ended on 3 October 2021 with a total of more than 120,000 km cycled by 2,000 cyclists across the nation. The 14-day virtual cycling event is part of the Group’s commitment towards promoting a healthy lifestyle through cycling for a good cause. RHB had pledged RM1 for every 1km distance cycled by the cyclists capped at 100km per cyclist. RHB will honour its pledge by donating RM100,000 towards providing financial aid to B40 families impacted by the prolonged COVID-19 pandemic and Movement Control Order.

“The RHB Virtual Ride was an instant hit amongst local cyclists with the original 1,000 registrations being taken up within the first 24 hours. To allow even more cyclists to participate, we had doubled the registration limit to 2,000 participants and this, too, had been fully subscribed within a few days of the event being launched. It is simply amazing how determined participants were to contribute back to the community as evident from the total distance cycled during the 14-day period,” said Dato’ Khairussaleh Ramli, the Group Managing Director and CEO of RHB Banking Group.

The top 5 cyclists recorded an impressive accumulated distance of 11,332.48km, of which Mohd Farid Bin Hassan cycled a total distance of 3,104.6km, Rudy Ahmad cycled 2,589.42km, Chng Kok Wei cycled 2,126.24km, Choo Wei Jian cycled 1,786.8km, and Ronnie She Chien Wei cycled a total of 1,725.42km.

“Thank you to all participating cyclists for your support of our Virtual Ride 2021 and for contributing your energy and time towards this good cause. More than 330 B40 families will benefit from the amount pledged of RM100,000, through food boxes as well as cash contributions,” said Dato’ Khairussaleh.

On top of the RM100,000 pledged by RHB Banking Group, RHB Foundation had also contributed an additional RM100,000, while RHB staff had participated by making contributions to the cause via the RHB Touch Hearts programme.

For more information on RHB Banking Group cycling events and Community Engagement initiatives, please visit www.rhbgroup.com
