



FOR IMMEDIATE RELEASE

RHB BRINGS NEW AND INNOVATIVE DINING EXPERIENCE IN COLLABORATION with TABLEAPP

Kuala Lumpur, 26 November 2015 - The RHB Banking Group (the "Group") has partnered exclusively with TABLEAPP, Malaysia's premier online restaurant reservation portal, to provide customers with a fast and convenient dining reservation experience. This initiative is part of RHB's Digital Journey, and marks RHB's first collaboration with a start-up in providing innovative lifestyle offerings and e-commerce payment services.

"We want to create a digital ecosystem around the everyday lifestyle needs of our customers. With TABLEAPP, customers can enjoy a new dining experience through the convenience of making online restaurant reservations, free of charge. Reservations via TABLEAPP can be made 24 hours a day, 7 days a week, and customers will receive instant confirmation. Customers will also be able to buy discounted dining vouchers for premier restaurants that are registered with TABLEAPP. For RHB's customers, we also offer cashless payment options, for payment via RHB Now and with RHB cards," said Dato' Khairussaleh

We will continue to enhance customer experience. RHB customers will eventually be able to pre-order online and pay for meals before arriving at the restaurant," added Dato' Khairussaleh Ramli, Group Managing Director for RHB Banking Group.

TABLEAPP reservation application currently has more than 380 restaurants in Malaysia and 100 restaurants in Thailand and is looking to grow the number to 1,000 by end of 2016.

As part of the Group's efforts in broadening its offerings for Affluent and Mass Affluent markets, RHB Signature, Infinite and Platinum cardholders will be entitled to cashback privileges of 10 and 15 per cent respectively when bookings are made via TABLEAPP. This offer kicked off on 23 November 2015 and will continue till 29 February 2016.

RHB customers will also enjoy discounted deals, via the Mobile Lifestyle App, to reserve and purchase discounted coupons.

Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please contact Cynthia Blemin at 012-2494071/ cynthia.blemin@rhbgroup.com or Alicia Pinto at 012-349 6364/ alicia.christine.pinto@rhbgroup.com.

About RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.

About TableApp

TABLEAPP is an online restaurant reservation portal in Malaysia and Thailand. TABLEAPP provides free online restaurant reservation service for diners and guest management solutions for restaurants. Reservations can be made so easily with TABLEAPP now within a minute.

ERROR: syntaxerror
OFFENDING COMMAND: --nostringval--

STACK:

/Title
()
/Subject
(D:20151127122107+08'00')
/ModDate
()
/Keywords
(PDFCreator Version 0.9.5)
/Creator
(D:20151127122107+08'00')
/CreationDate
(404534)
/Author
-mark-