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**RHB REWARDS CARDMEMBERS WITH PERODUA VIVA IN 'TESCO-RHB CARDS-GRAND GIVEAWAY' CONTEST**

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**Kuala Lumpur, 9 Dec 2014** – RHB Bank Berhad today rewarded two TESCO-RHB cardmembers with a brand new Perodua Viva S (Auto) each in its 'Tesco-RHB Cards Grand Giveaway' contest.

The lucky cardmembers, Wong Mei Peng, 44 and Malik Bin Ahmad Zaidi, 57 both active Tesco-RHB Cards cardmembers, were crowned as the grand prize winners of the 'Tesco-RHB Cards Grand Giveaway' contest. Both received a brand new Perodua Viva S (Auto) each from Mr Charles Sik, Head, Group Retail Banking, RHB Banking Group, witnessed by Mr Richard Darwent, Finance Director, Tesco Malaysia.

The contest, held from 26 May 2014 - 24 August 2014 was launched in close collaboration with Tesco Malaysia to reward Cardmembers with attractive prizes when they use their Tesco-RHB Cards when shopping at Tesco.

Participation in the contest was automatic for Tesco-RHB cardmembers. New-to-Bank Approved cardmembers gained 10X contest entries during the contest period for a cumulative spend of RM100 at Tesco; 5X entries for existing cardmembers; and 1X entry for a cumulative spend of RM100 outside Tesco.

Apart from the two Perodua Viva's, Tesco vouchers worth RM10,000 were given away to the two first prize winners, Tesco vouchers worth RM7,000 for the two second prize winners, Tesco vouchers worth RM5,000 for the two third prize winners and twenty consolation prizes of Tesco vouchers worth RM500 respectively.

Mr Charles Sik said, "We want our customers to enjoy a memorable shopping experience whenever they shop using RHB Cards. And with our regular campaigns, they also stand a chance of winning attractive prizes as a token of our appreciation for their continuous support."

Mr Richard Darwent, Finance Director Tesco Malaysia said, "We are pleased that Tesco customers are able to enjoy the benefit of our business partnership with RHB Bank Berhad as we always strive to make what matters better for our customers. This smart partnership will provide further convenience and more rewards to all our loyal customers when Tesco- RHB credit card."

RHB Bank will continue to launch more exciting campaigns in the coming months to reward its customers. RHB Debit Visa Cardmembers can stand a chance to win a brand new Toyota Vios 1.5G when they swipe a minimum of RM30 with their debit card from

17th Sept 2014 - 9th Dec 2014. Apart from that, customers will also stand a chance to win a brand new Honda Jazz for every RM1000 cumulative spend locally and overseas with their RHB card from 15 November 2014 – 14 March 2015.

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*Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad.*

#### **About the RHB Banking Group**

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.*

*For more information, please call Lois Kam at 03-9280 5089.*

#### **About Tesco Stores (Malaysia) Sdn Bhd**

*Tesco Stores (Malaysia) Sdn Bhd is a joint-venture company between Tesco PLC and Sime Darby Berhad. Tesco PLC is one of the world's largest international retailers. Tesco Malaysia, established in May 2002 with its first hypermarket in Puchong, Selangor, today continues to make what matters better for its customers, community and colleagues. Tesco Malaysia employs approximately 11,000 employees and operates 52 stores in 2 formats, Hypermarket and Extra. The TESCO HYPERMARKET format offers customers a complete one-stop shopping from fresh food to apparel with more than 60,000 products. Meanwhile the TESCO EXTRA brand offers customers the widest choice in Food, Clothing, Home and Electronic ranges. The Extra stores also offer a variety of complementary services such as Pharmacy, Optician, Phone Shop and provide a selection of Biz Ranges for our business customers. In 2013, Tesco paved the way in online grocery shopping with the launch of its online Grocery Home Shopping service, offering even greater convenience to customers in the Klang Valley, Penang and Johor Bahru. This service offers customers 18,000 lines of fresh and frozen food, groceries and non-food items such as health and beauty, baby needs and basic household items with delivery to their homes.*

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