



FOR IMMEDIATE RELEASE
7 AUGUST 2019

RHB CUSTOMERS WIN BIG IN “TRADE & WIN 3.0 2018” CAMPAIGN

KUALA LUMPUR: RHB Investment Bank Berhad (RHB) today presented two lucky winners of the “Trade & Win 3.0 2018/19 Campaign”, with grand prizes worth more than RM200, 000.

Tan Poh Cheok from Kuala Lumpur walked away with a brand new Mazda2 Skyactiv and Jang Peir Boon from Kuala Lumpur won the Mazda CX-5 Skyactiv. Throughout the campaign, 232 winners received vouchers for electrical consumables, attractive rewards points such as AirAsia BIG Points and holiday products.

“Through the Trade & Win 3.0 2018 Campaign, we are able to encourage our customers to invest wisely and participate in a robust market environment to diversify their portfolio and improve their returns. This Campaign rewards our loyal and eligible customers with lucky draw entries to win attractive prizes,” said Robert Huray, Chief Executive Officer of RHB Investment Bank Berhad.

“The response for this campaign has been overwhelming with more than 20 million entries received over the last 12 months,” he added.

This campaign which ran from 1 July 2018 to 30 June 2019 targets both RHB’s inactive and new customers, with more than 38,000 accounts reactivated over the last 12 months and over 30,000 new customers signing on to the platform in the last 12 months.

Concurrently, RHB is offering three other campaigns to support and reward its customers; “Discretionary Financing Campaign” from 6 May to 30 September 2019, “Enjoy Great Value this Merdeka” from 6 May to 30 August 2019 and “Fuel Up Your FM 70 Futures Trades” from 15 May to 30 August 2019. To participate, please visit www.rhbgroup.com.

Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Norazzah Sulaiman at 603-9280 2125/ norazzah@rhbgroup.com or Cynthia Blemin at 012-

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About RHB Banking Group

RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.

For more information, please visit www.rhbgroup.com