



FOR IMMEDIATE RELEASE
25 JULY 2019

RHB REWARDS CUSTOMERS BIG WITH GOLD

KUALA LUMPUR: RHB Banking Group (RHB) rewarded 45 winners of the RHB Deposit Gold Campaign with gold bars weighing between 50 grams and 1 kilogram. The campaign, held from 18 October 2018 to 28 February 2019, was aimed at encouraging customers to cultivate a savings habit. To be eligible to participate in the campaign, depositors had to place a minimum of RM5, 000 to earn five entries.

The RHB Deposit Gold Campaign garnered more than RM500 million deposits over a period of 5 months, contributing further to RHB's deposit growth. As at the first quarter of 2019, RHB recorded strong growth in deposits of 14.3% year-on-year, demonstrating strong customer confidence and trust in the Group.

"This campaign had given our customers an opportunity to grow their savings and to achieve greater value for each ringgit they have placed with RHB. Campaigns such as this is an excellent stimulus to encourage a healthy savings habit and to spur a robust financial environment in Malaysia," said Nazri Othman, Acting Head, Group Retail Banking of RHB Banking Group.

Following the positive response from customers, RHB has launched another RHB Deposit Gold 3 Campaign starting 1 July until 31 December 2019, where RHB is doubling its prize value for winners of the campaign. In the third quarter of 2019, the Group will be launching the RHB CASA Travel Campaign 2. To know more on the campaigns visit www.rhbgroup.com.

Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Norazzah Sulaiman at 603-9280 2125/ norazzah@rhbgroup.com or Cynthia Blemin at 012-249 4071/ cynthia.blemin@rhbgroup.com. For enquiries in regards to banking, products and services please contact our Customer Care Centre at 603-9206 8118.

About RHB Banking Group

RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.

For more information, please visit www.rhbgroup.com