

PRODUCT HIGHLIGHTS SHEET

PACIFIC PREMIER FUND

RESPONSIBILITY STATEMENT

This Product Highlights Sheet has been reviewed and approved by the Board of Directors of Pacific Mutual Fund Bhd and they collectively and individually accept full responsibility for the accuracy of the information. Having made all reasonable enquiries, they confirm to the best of their knowledge and belief, that there are no false or misleading statements, or omission of other facts which would make any statement in the Product Highlights Sheet false or misleading.

STATEMENT OF DISCLAIMER

The Securities Commission Malaysia has authorised the issuance of Pacific Premier Fund and a copy of this Product Highlights Sheet has been lodged with the Securities Commission Malaysia.

The authorisation of the Pacific Premier Fund and lodgment of this Product Highlights Sheet, should not be taken to indicate that the Securities Commission Malaysia recommends the Pacific Premier Fund or assumes responsibility for the correctness of any statement made, opinion expressed or report contained in this Product Highlights Sheet.

The Securities Commission Malaysia is not liable for any non-disclosure on the part of Pacific Mutual Fund Bhd, responsible for the Pacific Premier Fund and takes no responsibility for the contents of this Product Highlights Sheet. The Securities Commission Malaysia makes no representation on the accuracy or completeness of this Product Highlights Sheet, and expressly disclaims any liability whatsoever arising from, or in reliance upon, the whole or any part of its contents.

PRODUCT HIGHLIGHTS SHEET

This Product Highlights Sheet only highlights the key features and risks of this unlisted capital market product. Investors are advised to request, read and understand the disclosure documents before deciding to invest.

BRIEF INFORMATION ON THE PRODUCT

1. What Is This Product About?

Product Type	Unlisted unit trust fund (open-ended)
Manager	Pacific Mutual Fund Bhd (336059-U)
Trustee	Universal Trustee (Malaysia) Berhad (17540-D)

PRODUCT SUITABILITY

2. Who Is This Product Suitable For?

An investor who is seeking current returns potentially higher than fixed deposit interest rates and moderate capital growth over the medium to long term.

Unit prices and distributions payable, if any, may go down as well as up. The investor may not get back the full amount invested and the principal amount invested may be at risk.

KEY PRODUCT FEATURES
3. (a) What Am I Investing In?

Fund Category	Equity
Fund Type	Growth and income
Base Currency	Ringgit Malaysia (RM)
Distribution	Distribution of income, if any, will be made once a year.
Financial Year End	30 September
Issuance Date	10 August 1995
Issuance Price	RM1.0000

INVESTMENT OBJECTIVE

The Fund aims to achieve strong long-term capital growth with a consistently attractive income[□]. A strategy has been set up to create a balanced portfolio of equity securities with capital growth prospects and high income yielding and fixed interest securities.

[□] *Income is in reference to the Fund's distribution, which could be in the form of cash or units.*

INVESTMENT POLICY AND STRATEGY

To attain the Fund's objective of providing investors with a consistently attractive income as well as capital appreciation, the Fund has significantly higher equity investment in companies with reasonable dividend yields and above average earnings growth potential. As such, we select a portfolio which adheres to fundamental valuations from sectors which are expected to grow higher than the market growth.

Asset Allocation

The Fund may invest up to 100% (minimum equity allocation is 70%) of its NAV in equities and equity-related securities but this may be reviewed from time to time depending on the economic and stock market conditions. An internal allocation for cash and other liquid assets will be maintained to ensure that the Fund is able to meet redemption requests without jeopardising the Fund's performance.

While the maximum limit for equity investments is 100% of the Fund's NAV, actual asset allocation varies according to our investment outlook and investment strategies after taking into consideration the prevailing market conditions.

The balance of the Fund's NAV that is not invested in equities and equity-related securities, will be invested in fixed income securities and money market instruments.

- **Equity Investment Strategy**

We aim to identify companies adhering to fundamental valuations and offer prospects of above average earnings growth. Diversification into different industries will be implemented.

The investment strategy is based on a disciplined "top-down" approach to asset allocation and sector allocation, using macroeconomic analysis, market analysis and industry analysis. Stock selection techniques are based on a "bottom-up" approach using business analysis and security valuation analysis. There is significant overlap between the various disciplines governing these processes, with strong interaction between the determination of asset allocation and stock selection.

- **Fixed Income Investment Strategy**

Our strategy hinges on the need for a well-diversified portfolio and focuses on the credit qualities of securities in the portfolio. The fixed income portfolio construction process is research driven and based on macroeconomic analysis, interest rate analysis, credit analysis and yield spread analysis. Other than the development of a broad asset allocation model, contributions will be made via active management to capitalise on changes in interest rates, inter-sector yield spreads and yield spreads of specific debt securities.

Performance Benchmark

Since inception to 5 July 2009	Kuala Lumpur Composite Index (KLCI)
6 July 2009 onwards	FTSE Bursa Malaysia Top 100 Index (FBM 100)

The benchmark for the Fund or such other equivalent index as may be substituted by Bursa Malaysia Securities Berhad is widely used and publicly available from major newspapers on a daily basis. It will also be published as a comparison against the Fund's total return at least on a monthly basis in our publications and on our website.

In view of the cessation of Kuala Lumpur Composite Index (KLCI) on 6 July 2009, the Fund's benchmark was replaced with FTSE Bursa Malaysia Top 100 Index (FBM 100). The adoption of the new benchmark is based on the following rationales:

- It provides a more accurate base of comparison against the Fund's performance;
- It is more diversified with 100 constituents and the weight of the largest constituent is 8%; and
- It is a more appropriate benchmark in regards to the current Fund's objective and investment strategy.

3. (b) Who Am I Investing With?

Manager	Pacific Mutual Fund Bhd (336059-U)
Trustee	Universal Trustee (Malaysia) Berhad (17540-D)
Auditors	Ernst & Young
Tax Advisers	Ernst & Young Tax Consultants Sdn Bhd (179793-K)

4. What Are The Possible Outcomes Of My Investment?

- The quantum of potential returns of the Fund would depend on the Fund's asset allocation decisions and performance of the underlying investments of the Fund.
- This is a non-guaranteed Fund and the investor may not get back the full amount invested and the principal amount invested may be at risk. Returns are also not fixed or guaranteed.

KEY RISKS
5. What Are The Key Risks Associated With This Product?
SPECIFIC RISK OF THE FUND

Company specific risk – This risk refers to the individual risk of the respective companies issuing securities. This risk could be a result of changes to the business performance of the company, consumer tastes and demand, lawsuits, competitive operating environment and management practices. Developments in a particular company which the Fund has invested in would result in fluctuations in the share price of that company and thus the value of the Fund's investments. This risk is mitigated by diversification in a portfolio comprised of stocks of many companies.

In addition, this risk may occur when an investee company's business or fundamentals deteriorate or if there is a change in management policy resulting in a downward revision or even removal of the company's dividend policy. Such events may result in an overall decrease in dividend income received by the Fund and possible capital loss due to a drop in the share price of a company that cuts or omits its dividend payments. This risk may be mitigated by investing mainly in companies with a consistent historical record of paying dividends, strong cash flow, or operating in fairly stable industries.

PRINCIPAL RISKS OF THE FUND

- **Liquidity risk** – This risk occurs in thinly traded or illiquid securities. If the Fund needs to sell a relatively large amount of such securities, the act itself may significantly depress the selling price resulting in a decrease in the value of the Fund's assets. The Fund is managed in such a way that a portion of the investments is in equity securities and money market instruments that are highly liquid and this allows the Fund to meet sizeable redemptions without jeopardising potential returns.

- Market risk** – This risk refers to developments in the equity market environment which typically includes changes in regulations, politics, technology and the economy of the country. Market developments can result in equity market fluctuations which in turn affect the Fund's underlying investments and hence its unit price. In terms of the Fund's concentration in a single equity market*, this risk is reduced by undertaking active* asset allocation, where in periods of heightened risk, there will be greater allocation in fixed income securities / sukuk and Islamic money market instruments and cash.

* This refers to the Fund having the mandate to invest in only one country (i.e. Malaysian market). For example – in the event of a fall in Malaysian equities, the Fund cannot diversify into equities of other countries to mitigate equity market risk but can shift (asset allocate) its investments to local fixed income securities / sukuk and Islamic money market instruments. The term 'active' refers to the fund manager periodically adjusting equity allocations (and by default fixed income securities / sukuk and money market allocations) depending on market situations rather than passively leaving allocations to fluctuate based solely on market prices.

The investment manager exercises diligence in minimising the above risks to the Fund. However, it is not always possible to cover all investment risks in spite of best efforts as financial markets can be highly unpredictable. Investors are encouraged to consult their advisers such as financial/tax consultants, lawyers or bankers for a further understanding of these risks.

FEES AND CHARGES

6. What Are The Fees And Charges Involved?

Sales Charge	5.50% of the Fund's NAV per unit. Investors may negotiate for a lower sales charge.
Annual Management Fee	Up to 1.50% p.a. of NAV of the Fund. The annual management fee is payable on a monthly basis.
Annual Trustee Fee	Up to 0.01% - 0.06% p.a. of the NAV of the Fund calculated and accrued on a daily basis (excluding custodian fee of RM25,000 p.a.). The annual trustee fee is payable on a monthly basis.
Redemption Fee	Nil
Switching Fee	The Manager does not intend to charge any switching fee; however, under certain circumstances, unitholders performing a switching transaction will have to pay the applicable difference in sales charge between the funds to be switched from and the funds to be switched into. Please refer to the master prospectus for the terms and conditions of the switching facility of the Fund.
Transfer Fee	Nil

Despite the maximum fees and charges permitted by the deed, all current fees and charges are as disclosed above.

All fees and charges quoted are subject to any applicable taxes (including but not limited to GST) and/or duties as may be imposed by the government or other authorities from time to time.

You should NOT make payment in cash to a unit trust consultant or issue a cheque in the name of a unit trust consultant.

VALUATIONS AND EXITING FROM INVESTMENT

7. How Often Are Valuations Available?

- The valuation of NAV for the Fund will be conducted at the end of each business day. Daily prices of the Fund will be published on the next business day.
- Fund prices will be published on Pacific Mutual's website at www.pacificmutual.com.my.

8. How Can I Exit From This Investment And What Are The Risks And Costs Involved?

- Investors can exit from the investment by completing the transaction form. The duly completed and accepted original transaction form must reach Pacific Mutual's head office or its branches by 4.00 p.m. on any business day. Pacific Mutual will repurchase units at the Fund's NAV per unit calculated at the end of that business day.
- The investor will receive the prevailing price per unit.
- Transaction forms received after 4.00 p.m. will be treated as having been received on the next business day.
- Payments will be made to investors within 10 days (from the business day the redemption request is accepted).

Note: *If an investor is a first-time investor with Pacific Mutual, the investor is entitled to a cooling-off period of six business days. The refund for every unit with regards to the cooling-off is the sum of the NAV per unit on the day the units were purchased and, sales charge and GST on sales charge per unit originally imposed on the day the units were purchased. Essentially, you will receive a full refund of the initial investment paid by you within 10 days of receipt of the original notice of cooling-off by Pacific Mutual.*

However, this is not applicable to corporate/institutional investors; staff of Pacific Mutual and Lion Global Investors Limited (formerly known as Lion Capital Management Limited) and their immediate family members; and persons registered with a body approved by the Securities Commission Malaysia to deal in unit trusts.

FUND PERFORMANCE (for the financial year ended 30 September)

Source of fund performance: Lipper for Investment Management

Source of benchmark performance: Bloomberg

9. Portfolio Structure

	2016	2015	2014
Quoted Equity Securities	95.01%*	92.17%	86.68%
Cash & Liquid Assets	-1.85%	2.92%	9.11%
Collective Investment Scheme	6.84%*	4.73%	3.73%
Warrants	0.00%*	0.18%	0.48%
Total	100.00%	100.00%	100.00%
Remarks	The quoted equity securities allocation of Pacific Premier Fund increased to 95.01% as at 30 September 2016 from 92.17% recorded in the financial year ended 2015 due to net purchase of securities. The quoted equity securities allocation of Pacific Premier Fund increased to 92.17% as at 30 September 2015 from 86.68% recorded in the financial year ended 2014 due to net purchase of equities. * The combined percentage rose to 101.85% of the net asset value post income distribution. This was subsequently reduced to 98.37% on 5 October 2016.		

10. Performance Data

Total Annual Return

	1.10.2015 To 30.9.2016	1.10.2014 To 30.9.2015	1.10.2013 To 30.9.2014	1.10.2012 To 30.9.2013	1.10.2011 To 30.9.2012	1.10.2010 To 30.9.2011	1.10.2009 To 30.9.2010	1.10.2008 To 30.9.2009	1.10.2007 To 30.9.2008	1.10.2006 To 30.9.2007
Pacific Premier Fund	2.57%	-12.57%	10.68%	15.38%	12.64%	-5.28%	21.26%	24.28%	-24.11%	51.53%
Benchmark[^]	4.27%	-12.67%	3.98%	9.86%	18.31%	-3.57%	21.61%	18.44%	-23.77%	38.11%

[^] FTSE Bursa Malaysia Top 100 Index (FBM 100)

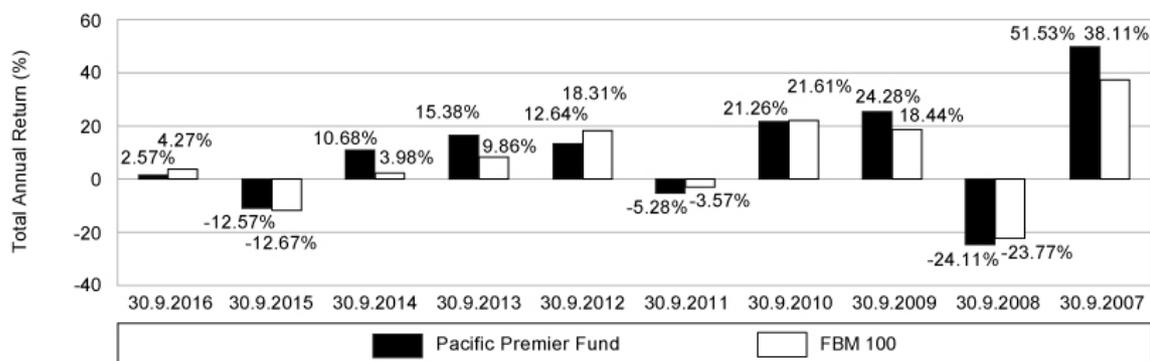
Average Annual Return

	1 Year's Period 1.10.2015 To 30.9.2016	3 Years' Period 1.10.2013 To 30.9.2016	5 Years' Period 1.10.2011 To 30.9.2016	10 Years' Period 1.10.2006 To 30.9.2016
Pacific Premier Fund	2.57%	-0.25%	5.80%	11.18%
Benchmark[^]	4.27%	-1.77%	4.61%	8.00%

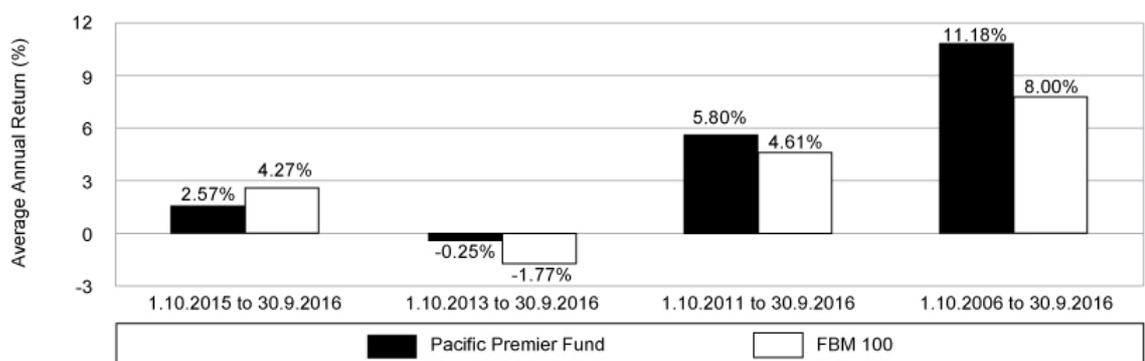
[^] FTSE Bursa Malaysia Top 100 Index (FBM 100)

11. Performance Chart

Total Annual Return



Average Annual Return



Basis of calculation and assumptions made in calculating the returns:

$$* \text{ Percentage growth} = \frac{\text{NAV}_t - \text{NAV}_{t-1}}{\text{NAV}_{t-1}}$$

where t = current year
 t-1 = previous year

12. Distribution

	2016	2015	2014
Gross Distribution Per Unit (sen)	5.00	5.50	5.80
Net Distribution Per Unit (sen)	4.96	5.32	5.80

Distribution is in the form of cash.

13. Unit Split

There were no unit splits declared by the Fund for its past three financial year-ends.

14. Portfolio Turnover Ratio (PTR)

	2016	2015	2014
PTR (times)	0.69	0.65	0.56
Remarks	The PTR for the financial year ended 30 September 2016 remained consistent with that of the financial year ended 30 September 2015. The PTR for the financial year ended 30 September 2015 was higher compared with the financial year ended 30 September 2014 due to the increase in investing activities.		

Past performance of the Fund is not an indication of its future performance.

CONTACT INFORMATION

15. Who Should I Contact For Further Information Or To Lodge A Complaint?

Contact Details Of The Manager

Head Office	Pacific Mutual Fund Bhd (336059-U) A member of the OCBC Group 1001, Level 10, Uptown 1, No. 1 Jalan SS21/58, Damansara Uptown, 47400 Petaling Jaya, Selangor Tel: 03-7725 9877 Fax: 03-7725 9860 E-mail: customer care@pacificmutual.com.my Website: www.pacificmutual.com.my
Branches	Pulau Pinang Tel: 04-644 7979 Fax: 04-644 1112 E-mail: penang@pacificmutual.com.my
	Perak Tel: 05-242 4322 Fax: 05-242 4323 E-mail: ipoh@pacificmutual.com.my
	Melaka Tel: 06-282 8788 Fax: 06-286 8788 E-mail: melaka@pacificmutual.com.my
	Johor Tel: 07-335 2098 Fax: 07-335 2099 E-mail: jb@pacificmutual.com.my
	Sarawak Tel: 085-428 055 Fax: 085-438 055 E-mail: miri@pacificmutual.com.my Tel: 082-233 933 Fax: 082-422 733 E-mail: kuching@pacificmutual.com.my
	Sabah Tel: 088-251 088 Fax: 088-251 059 E-mail: kk@pacificmutual.com.my

Please specify the nature of the complaint and the person(s) involved – stating the date, time and place of occurrence.

- (i) For internal dispute resolution, you may contact:
Pacific Mutual Fund Bhd – Customer Care Hotline: 03-7726 6332
- (ii) If you are dissatisfied with the outcome of the internal dispute resolution process, please refer your dispute to the Securities Industries Dispute Resolution Corporation (SIDREC):
- (a) via phone to : 03-2282 2280
 - (b) via fax to : 03-2282 3855
 - (c) via e-mail to : info@sidrec.com.my
 - (d) via letter to : Securities Industry Dispute Resolution Center (SIDREC)
Unit A-9-1, Level 9, Tower A, Menara UOA Bangsar,
No. 5, Jalan Bangsar Utama 1, 59000 Kuala Lumpur
- (iii) You can also direct your complaint to the Securities Commission Malaysia even if you have initiated a dispute resolution process with SIDREC. To make a complaint, please contact the Securities Commission Malaysia's Investor Affairs & Complaints Department:
- (a) via phone to the Aduan Hotline at : 03-6204 8999
 - (b) via fax to : 03-6204 8991
 - (c) via e-mail to : aduan@seccom.com.my
 - (d) via online complaint form available at www.sc.com.my
 - (e) via letter to : Investor Affairs & Complaints Department
Securities Commission Malaysia
No. 3 Persiaran Bukit Kiara, Bukit Kiara
50490 Kuala Lumpur

APPENDIX: GLOSSARY

business day(s)

A day on which the Bursa Malaysia is open for trading.

daily unit price / net asset value (NAV) per unit

The NAV of the Fund divided by the total number of units in circulation, at a particular valuation point.

equities/equity

Securities providing the investor ownership in companies. The term is used interchangeably with the term stocks.

fixed income / debt securities

Securities issued by corporations/institutions/governments/semi-government bodies that pay the investor a coupon/interest rate and which have a maturity date.

GST

Tax levied on goods and services pursuant to the Goods and Services Tax Act 2014.

net asset value (NAV)

The total value of the Fund's assets minus its liabilities at a valuation point.

sukuk

Refers to certificates of equal value which evidence undivided ownership or investment in the assets using Shariah principles and concepts endorsed by the Securities Commission Malaysia's Shariah Advisory Council.

short term / medium term / long term

Short term - below one year; medium term - one year to three years; long term - above three years.

master prospectus / prospectus

Prospectus in relation to the Fund(s) managed by Pacific Mutual.

Fund

Pacific Premier Fund