

Launch Of Mighty Minds 2011

Petaling Jaya, 8 March 2011 – The RHB-Star Mighty Minds Challenge 2011 was launched today, marking its 3rd year since 2009. The competition was introduced to upscale the standard of Maths and Science, as well as encourage reading beyond academic books and raise the standard of general knowledge among lower and upper secondary students.



Ready for the challenge Mr Kellee Kam, Principal Officer of RHB Capital Berhad [left] and Mr Calvin Kan, Group General Manager, Business [Print & New Media] of Star Publications are all smiles at the launch of the RHB-The Star Mighty Minds Challenge 2011 in Petaling Jaya, Selangor yesterday

The launch was attended by Calvin Kan, Group General Manager, Business (Print & New Media) of Star Publications (M) Bhd, Kellee Kam, Principal Officer of RHB Capital Berhad, Norazzah Sulaiman, Director of Group Corporate Services of the RHB Banking Group, and senior management members from both companies.

The strategic alliance between The Star and its prime partner, the RHB Banking Group, attracted around 1,600 teams from schools across the country last year. The competition hopes to boost the intellectual development of our younger generations as well as to encourage the spirit of teamwork amongst the students.

“We are very pleased and honoured to be able to work with The Star again for this year’s Mighty Minds. The RHB Banking Group is committed to bringing the future generation to the forefront of educational excellence. Our children will be the leaders of tomorrow and it is never too early to prepare them for the challenges that they will face in life. This year, we are aiming for a bigger, better competition, so we are very excited, and we hope the students will also be excited about embarking on this journey of intellectual development,” said Norazzah.

The RHB-Star Mighty Minds challenge is open to Malaysian secondary school students. The students will be divided into two categories, lower and upper secondary. Students from Form 1 to Form 3 will be competing in the lower secondary category, whilst students from Form 4 to Form 5 will be competing in the upper secondary category.

This exciting challenge will be held in 14 states nationwide, starting with the preliminary rounds in selected locations. Winners of each category from every state will then compete in the National Grand Finals, which will be held in the Klang Valley. Students will be tested with general knowledge questions, as well as learn to put the fun and excitement back into learning Maths and Science, through the use of cold, hard facts, and creativity.

The RHB-Star Mighty Minds is also held in support of the Government’s initiative in encouraging secondary students to expand and develop their knowledge specifically in Maths and Science. The general questions are incorporated into the



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challenge to complement the Government's call for our youngsters to learn and explore the world beyond their schoolbooks. This project is fully supported by the Ministry of Education in Malaysia.

Issued on behalf of RHB Investment Management by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Azman Shah Md Yaman at 012-3930044 or Shima Reza at 017-3000191.

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About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into four Strategic Business Units (SBUs): Retail Banking, Corporate & Investment Banking, Islamic Banking and International Banking. These businesses are offered through its main subsidiaries – RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's International Banking Division include the commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is the RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services groups in ASEAN.

It's time we simplify banking.

About Star Publications (Malaysia) Berhad

The Star has grown by leaps and bounds since its inception in 1971 and has become the most widely read English language daily, scoring many firsts and recording many remarkable achievements along the way. As a leading media organisation that has undergone many changes, its core objective remains the same – to provide fast, accurate and credible news, views and information with relevant depth and breadth, but nowadays, in the most convenient and quickest manner. Thus, The Star media group also distributes content via a mobile platform (SMS News Alerts and mobile news), via The Star Online (video streaming), radio, as well as print and periodicals. The Star aims to be a meaningful and committed media organisation, and an essential, intrinsic and unique part of our readers' lives. As The People's Paper, The Star will continue to touch the hearts of the people, for the future and growth of the nation and all Malaysians. For more information, please visit thestar.com.my