

### RHB Bank Berhad Officiates Its Melaka Raya Branch

MELAKA, 9 November 2011 – RHB Bank Berhad, Melaka Raya branch today officially opened its door to customers. The opening ceremony was officiated by Mr. Renzo Viegas, Principal Officer of RHB Bank Berhad.



*From Left: Tuan Haji Ahmad Zaini Sofian, Southern Regional Director; Mr Renzo Viegas, Deputy MD of RHB Bank Berhad and Mr Michael Lim Kheng Boon, Global Market Transaction Banking at the Official Opening Ceremony of RHB Bank Taman Melaka Raya Branch.*

The relocation of RHB Bank and RHB Investment Bank to the current premise at Jalan Merdeka, Taman Melaka Raya is unique in that it offers the following services for customers under one roof: Commercial Banking Business Centre, RHB Investment Bank, Regional Transaction Banking and Corporate Banking. This is the first of such branch in the Southern Region.

Mr. Renzo Viegas, Principal Officer, RHB Bank Berhad commented: "Since its opening, I am pleased to announce that this branch has made impressive developments; the consumer deposit growth since May 2011 saw a 25.05% growth and the commercial deposit growth also grew by 8.0%. I am certain that this branch will do even better in times to come, as Melaka is one of our key financial hubs. This provides opportunities for us to enhance our efficiency in providing service excellence."

Currently, RHB Bank provides a range of financial products and services to consumer, corporate and commercial clients, ranging from various types of deposits and loans, treasury to investment banking.

*Issued by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Shima Reza at 03-92802533.*



## News Room

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### **About the RHB Banking Group**

*The RHB Banking Group is the fifth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups (SBGs): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services group in the ASEAN Region.*

*It's time we simplify banking*