

RHB Bank Brings Its 100th Anniversary Celebrations to Kuala Terengganu

Kuala Terengganu, 10 May 2013 - RHB Bank Berhad (RHB Bank) recently held a customer appreciation event as part of its 100th Anniversary celebration. The Hi - Tea event was held in Kuala Terengganu as a gesture of the Bank's appreciation to its customers for their support through the years.



(Center) Mr Yeoh Beng Hooi, Director Branch Management of RHB Bank Berhad and Encik Nazri Othman, Regional Director, East Coast Region of RHB Bank (First from left) with customer of RHB Bank at the 100th Anniversary High Tea celebrations in Kuala Terengganu.

The celebration in Kuala Terengganu is the fifth of 12 appreciation Hi Tea events for customers to be held nationwide throughout 2013. The next Hi Tea event will be held in Johor Bahru on 29 May 2013.

"We have come a long way from being the first local bank in Malaya to become one of Malaysia's leading multinational financial services group today. On 15 July 2013, we will celebrate our first century of growth, progress and success. As such, we want to acknowledge the strong support of our customers who have contributed to the success of our journey," said En. Nazri Othman, Regional Director, East Coast Region of RHB Bank.

In addition to the appreciation Hi-Tea, there will also be various activities to mark RHB Bank's 100th Anniversary. Customers and members of the public can look forward to concerts by popular local artistes, RHB fun runs and carnivals scheduled to be held in September in six locations around Malaysia.

Additionally, customers of RHB Bank are able to participate in promotional product campaigns held conjunction with the centennial celebration, including the 'Easy- Pinjaman Express (EPE) Discover Malaysia' and 'RHB Swipe N' Win contest'.

In the 'EPE Discover Malaysia' campaign, customers who submit a loan application via EPE with the minimum amount of approved and disbursed requirement met, from now till 22 June 2013 will stand a chance to be one of the 100 lucky winners of a RM500 travel voucher each. In the contest, debit and credit card cardholders of RHB Bank, Easy by RHB and RHB Islamic Bank who swipe a daily accumulative of RM50 will stand a chance to win a Samsung Galaxy Camera.

Issued on behalf of RHB Bank Berhad by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-9280 5089.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken



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by RHB Investment Management Berhad and OSK-UOB Investment Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.