

RHB Wins Prestigious CSR Award

Kuala Lumpur, 12 June 2013 – The RHB Banking Group is pleased to announce that the Group's strong commitment to enhancing the use of the English Language amongst young students in Malaysia was recognised and honoured when it received the prestigious Raja Zarith Sofiah Award for Corporate Social Responsibility in English Language Education. The Group won the award based on its long term and sustained efforts in supporting the development of the English Language in Malaysia.



(Right) Ms Elaine Chin, Head of Corporate Responsibility, RHB Banking Group receiving the award from DYMM Raja Zarith Sofiah binti Almarhum Sultan Idris Shah.

The Group's strategic Corporate Responsibility (CR) programmes are aimed at nurturing and developing the heart of our community – our children. All our CR initiatives are tailored to complement their educational needs, and in doing so, we help to shape the future generation who are leaders of tomorrow. The Group's CR initiatives aim to raise the level of education and inculcate good reading habits beyond academic books. We wish to develop a passion for the English Language amongst young Malaysians whilst emphasising the importance of the language in the global environment.

Puan Norazzah Sulaiman, Director of Group Corporate Services, said, "This is a proud moment for the RHB Banking Group. It reinforces our commitment to the development of education as a whole amongst the younger generation. As a Group, we aim to help instil a greater appreciation of learning in its various forms. Whether it is improving your command of Bahasa Malaysia as the national language or inculcating a greater appreciation of the English language, what is important is the desire to progress and better oneself."



News Room

The award was presented by Her Royal Highness Raja Zarith Sofiah binti Almarhum Sultan Idris, the Royal Patron of the Malaysian English Language Teaching Association (MELTA), at the 22nd MELTA International Conference Gala Dinner on 29 May 2013 in Johor Bahru.

Organised by MELTA, the goal of the award is to promote and recognise corporate responsibility efforts by corporate organisations in enhancing English Language Education in Malaysia. The core criterion for selecting winners is that the organisation must have demonstrated a clear commitment to Corporate Social Responsibility in English Language Education that goes beyond its financial and legal obligations.

Issued on behalf of RHB Bank Berhad by the Group Corporate Communications Division. For more information, please call Lois Kam at 03-9280 5089 or email to lois.kam@rhbgroup.com.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups ("SBGs"): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Investment Management Berhad and OSK-UOB Investment Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.