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RHB BANK CARDHOLDERS DRIVES AWAY WITH TWO LUXURY CARS

Kuala Lumpur, 10 April 2014 – Two lucky RHB Bank cardholders today drives away with a BMW 320i each after being named as the grand prize winners of the 'Spend & Win' contest.

RHB Cardholders, Lai May Ping, 38 from Perak and Chu Ah Lian, 50 from Rawang were named as the lucky owner of the luxurious BMW320i of the 'Spend & Win' contest. The prizes were given away by Yeoh Beng Hooi, Head, Group Retail Distribution, RHB Banking Group.

The contest, held for 100 days from 24 October 2013 – 31 January 2014 was part of a series of contests organised throughout 2013 in conjunction with RHB Bank's 100th year anniversary celebration.

Speaking at the prize presentation ceremony, Yeoh shared that the contest was well received by Cardmembers recording a commendable YOY spend growth of 14%.

"Let me take this opportunity to thank all RHB card members for their continuous support and for their participation. In fact, a big thank you also for making each of RHB's card competition and campaign a success. We know the Bank is on the right track when our efforts are rewarded with an overwhelming response from our customers" said Yeoh.

Apart from the BMW320i, a total of 100 Samsung Galaxy Note 3 + Gear were also given away to a 100 daily winners during the period of the contest. Each of the Samsung Galaxy Note 3 + Gear is worth RM3,398.

RHB Bank will continue to develop more exciting campaigns in the coming months to reward its customers. Cardmembers can look out for RHB Friday Specials for a special buy 1 free 1 deal at Starbucks Coffee, O'briens, GSC Cinemas, Kenny Rogers and other participating outlets every Friday from May 2014 to February 2015. Apart from that, customers can also enjoy a Zero % Balance Transfer promotion from now till 30 June 2014 to save on interest payment by moving their outstanding balances from their non-RHB credit cards to RHB Bank.

Issued on behalf of RHB Bank Berhad by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into the following key focus areas namely,

Group Retail and Commercial Banking, Treasury & Global Markets, Transaction Banking, Group Islamic Banking and Group Insurance, Corporate and Investment Banking Business and Group International Business. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans eight countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand and Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.