



**FOR IMMEDIATE RELEASE**

---

## **RHB APPOINTS U CHEN HOCK AS HEAD, GROUP RETAIL BANKING**

---

**Kuala Lumpur, 30 January 2015** - RHB Banking Group is pleased to announce the appointment of U Chen Hock as Head, Group Retail Banking effective 1 February 2015. U Chen Hock is currently the Executive Director of the RHB Bank's Group International Business.

In his new role, U Chen Hock will helm the retail banking business in Malaysia and will continue to oversee the Group's retail banking business throughout the region. U Chen Hock will report to Dato' Khairussaleh Ramli, Deputy Group Managing Director and Managing Director of RHB Bank Berhad.

"Group Retail Banking is a core business pillar for the RHB Banking Group. As an established banker, U Chen Hock will continue to strengthen and build up our value proposition as a customer centric bank. With over 30 years of banking experience, I believe U Chen Hock is well positioned to helm our efforts to be a leading retail banking franchise across ASEAN," said Dato' Khairussaleh.

U Chen Hock has been with RHB since 2013 following the successful business merger of RHB Investment Bank and OSK Investment. He has held several local and international roles within the banking industry with in-depth experience across consumer, trade, corporate and Islamic banking.

---

*Issued on behalf of the RHB Banking Group by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089 or email at [lois.kam@rhbgroup.com](mailto:lois.kam@rhbgroup.com).*

**Overview**

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.*