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RHB LAUNCHES ALL NEW *RHB NOW* MOBILE BANKING APP

RHB Pay Anyone™ first-in-the-market

Kuala Lumpur – The RHB Banking Group (RHB), today launched its new RHB Now Mobile Banking Application offering customers simple, fast and seamless banking experiences using smartphones.

The RHB Now Mobile Banking App presents the revolutionary RHB Pay Anyone™, a first-in-the-market feature that enables customers to send money to family members, friends and any individual using mobile numbers, email or Facebook, without the need for a bank account number. Recipients have the option to accept the transacted amount through an RHB account or any other Malaysian bank account. In addition, the overall number of steps to complete a transaction has also been reduced by 20%, by enabling shortcuts to Favourite transactions.

“The RHB Now Mobile Banking App provides our customers with a simple, fast and seamless platform to manage their banking transactions. The new and enhanced capabilities of the RHB Now Mobile Banking App will meet the lifestyle demands of our customers and the millennials. They will now be able to manage their money on the move. This is a significant milestone in our digital journey and our commitment to become the next generation digital bank,” said Dato’ Khairussaleh Ramli, Group Managing Director, RHB Banking Group.

Other highlights of the app are attractive and exclusive privileges that include discounts and purchases made via the app with products delivered to customers’ doorstep. The app also offers all other mobile banking solutions that users are accustomed to such as prepaid top-up and bill payment facilities as well as the convenience to view their account summary. In keeping up with current trends, the app is designed to offer personalisation where users may include a photograph or selfie shot as their profile picture.

The RHB Now Mobile Banking App is now available for downloading on all Android and iOS smartphones.

Issued on behalf of RHB Banking Group by Group Marketing & Communications. For more information, please contact Norazzah Sulaiman at 03-9280 2125/ norazzah@rhbgroup.com or Cynthia Blemin at 012-249 4071/ cynthia.blemin@rhbgroup.com

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Corporate and Investment Banking, Group Shariah Business, Group Treasury and Global Markets, Group International Business and Group Insurance. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam, Lao PDR and Myanmar. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.