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## **RHB PARTNERS MELBOURNE BUSINESS SCHOOL IN DEVELOPING TALENTS FOR HIGH PERFORMANCE WORKFORCE**

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Kuala Lumpur – The RHB Banking Group (the “Group”) recently signed a strategic partnership with Melbourne Business School (MBS) for the RHB Leadership Signature Programme Series, aimed at developing talents for a high performance workforce. The programme is designed as a capstone for spring boarding employees for progression and succession in their career.

Jamaluddin Bakri, Group Chief Human Resources Officer of the RHB Banking Group at the signing, said, “As businesses now operate in a very volatile environment which requires more complex and adaptive thinking abilities and skills, we are taking proactive measures in transforming our learning approach to develop talents to meet an increasingly volatile future. Our transformation focuses on establishing a new learning architecture for the bank which supports innovative learning practices, revamped curriculum and impactful learning experiences to accelerate the development of RHB talents.”

“Working together with MBS on the new learning architectural design, RHB’s talent will be imbued with greater learning agility where they are able to learn, unlearn and relearn continuously. With this partnership, we are confident that the new approach would enable RHB to achieve its goal of creating a high performance workforce in line with our reframed strategy.” added Jamaluddin at the signing ceremony held recently.

The collaboration is part of the Group’s Learning & Development Transformation Initiatives which focus on creating a step change in the Learning Content, Learning Experience and Learning Environment for RHB employees. The programme series is designed as a highly integrated learning journey which will use multi-mode learning approaches such as face-to-face, self-paced, and interactive coaching as well as online to deliver a highly engaging and flexible solution.

The RHB Leadership Signature Programme Series comprises three core programmes namely Transition to Business Leadership Programme for Middle Level Leaders, Emerging Leaders for Frontline Managers and Foundation of Leadership for Individual Contributors. These programmes are vigorous in order to support the development of the leadership bench strength at all levels, thus building the leadership pipeline for RHB’s sustainable growth.

“This is an important initiative and signals a clear and tangible commitment from RHB in developing its people and equipping them with the skills, knowledge and mindsets that will enable them as well as the bank to thrive and flourish in a highly competitive and dynamic world,” said Greg Campbell, General Manager, Asia Pacific, Melbourne Business School.

In creating the necessary innovative and forward-thinking learning solutions, MBS was selected as the Group's strategic Learning Partner in the design, development and delivery of the programme. Melbourne Business School is the graduate business school of the University of Melbourne, Victoria, holding AACSB and EFMD (EQUIS) accreditations. MBS is ranked the No.1 Australian provider of management education and executive development (2008-2016) and No. 33 globally (2016) by Financial Times.

Meanwhile, the first cohort of the RHB Leadership Signature Programme Series is scheduled to be rolled out in December 2016 comprising 145 participants. Among other significant programmes carried out by RHB as part of developing talents were the RHB INSEAD Senior Leadership Development Programme in 2013/14 and the GMC-1 Senior-Level Mentoring Programme in 2015.

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#### **About the RHB Banking Group**

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, Singapore Business Operations, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises of Corporate Banking, Investment Banking, Client Coverage, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam, Lao PDR and Myanmar. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.*