



FOR IMMEDIATE RELEASE
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RHB BAGS HIGHLY COMMENDED AWARD FOR EXCELLENCE IN SME BANKING FOR SECOND CONSECUTIVE YEAR

Kuala Lumpur – The RHB Banking Group was accorded the “Highly Commended: Excellence in SME Banking” at the 8th Retail Banker International (RBI) Asia Trailblazer Summit & Awards 2017 held at Parkroyal Hotel Singapore recently.

This is the second consecutive win for RHB, an award that recognises top innovation that go hand-in-hand with the organisation’s vision, market leadership, operational efficiency and customer experience as well as business profitability.

Datin Amy Ooi, Director of Group Business & Transaction Banking said “This award and recognition affirm RHB Banking Group’s growing presence in the regional and local market. The Group will continue its effort to strengthen its position in the SME market with innovative deals and offerings to further spur growth for Malaysia’s economy.”

The RBI Asia Trailblazer Summit & Awards are regional awards that recognise outstanding financial institutions with innovative and superior service standards. Retail Banker International is a leading global publication for retail banking with a strong focus on Asia.

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About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group’s core businesses are streamlined into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, Singapore Business Operations, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Client Coverage, Group Treasury & Global Markets, Asset Management and Private

Equity. All the seven business pillars are offered through the Group's main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam, Lao PDR and Myanmar. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.