



25 AUGUST 2021

RHB RAISE FUNDS FOR COVID-19 IMPACTED FAMILIES THROUGH VIRTUAL RIDE

Kuala Lumpur – RHB Banking Group (“RHB” or the “Group”) launches its first virtual cycling event with the theme “Ride for Good”, which is expected to attract up to 1,000 participants and provides the opportunity for participating cyclists to contribute to a good cause simply by cycling.

As part of the virtual cycling event, RHB Banking Group has pledged RM100,000 by way of contributing RM1 for every 1km cycled, capped at 100km per participating cyclist. This amount will go towards assisting underserved communities that are impacted by the prolonged COVID-19 pandemic and the MCO. In addition to the RM100,000 pledged by RHB for the Virtual Ride, RHB Foundation will be allocating an additional RM100,000 to be channeled towards the same cause.

Registration for the RHB Virtual Ride: Ride for Good is free of charge and is open from 25 August 2021 to 17 September 2021, with a single ‘open category’ for all cyclists allowing for both indoor and outdoor cycling participants. The event is expected to take place from 18 September 2021 until 3 October 2021. The Organiser reserve the rights to revisit the option for outdoor cycling subject to SOP requirements imposed by Majlis Keselamatan Negara. Attractive prizes will be awarded to the top 5 cyclists with the farthest distances cycled during the duration of the event. Participants would also have a chance of winning lucky draw prizes. The RHB Virtual Ride is open only for cyclists residing in Malaysia, on a first come first served basis.

RHB Banking Group has been an avid supporter of cycling as a way of promoting a healthy lifestyle, and in past years had organised major cycling events such as the annual RHB LEKAS Highway Ride, Malaysia’s first and largest closed highway night cycling challenge and the annual

RHB Langkawi Ride that takes cyclists through the breath-taking scenery of Pulau Langkawi, a popular venue for cycling enthusiasts.

“Due to the COVID-19 pandemic, we were not able to hold both the RHB LEKAS Highway Ride and RHB Langkawi Ride in 2020 and again in 2021. The RHB Virtual Ride provides continuity to our cycling initiative for the benefit of loyal cyclists who had taken part in our previous physical cycling events, as well as all other cyclists and the community who want to keep up a healthy lifestyle while at the same time contribute their energy towards helping others.

We are mindful of the need to observe all applicable SOPs during the MCO and hence, we have given participants the option to participate in the event through either physical outdoor cycling, where the SOP permits them to do so or indoor, through the use of stationary bicycles or trainers. Digital tracking and submission of distance travelled via popular cycling apps makes it easy for practically anyone to be part of this charitable initiative,” said Dato’ Khairussaleh Ramli, Group Managing Director and CEO of RHB Banking Group.

“In addition to the RM200,000 allocated by RHB and RHB Foundation, RHB is also encouraging its employees and customers to participate in our RHB Touch Hearts donation drive to channel even more assistance to local communities. About 1,000 selected families impacted by the pandemic across the nation are expected to receive assistance in the form of financial aid as well as daily household essentials to help them sustain throughout the prolonged pandemic and MCO,” added Dato’ Khairussaleh.

For more information and to register for the RHB Virtual Ride: Ride for Good, please visit www.racexasia.com/event/rhb-ride-for-good-rhbr21