



6 SEPTEMBER 2022

RHB ART WITH HEART EXHIBITION BOOSTS LOCAL ARTS SCENE

Kuala Lumpur – RHB Banking Group (“RHB” or the “Group”) is supporting the local arts scene through RHB Art with Heart 2022 (“RHB AwH 2022”), a week-long art exhibition featuring 53 Malaysian artists, including a selection of young and emerging home-grown as well as differently-abled artists.

The RHB AwH 2022 exhibition officially opens to the public on 6 September 2022 with over 130 pieces of art that uniquely capture the spirit of solidarity, compassion, and diversity demonstrated by Malaysians throughout the COVID-19 pandemic. Reflective of its theme “Rising Together”, RHB AwH 2022 provides participating artists an avenue to showcase and sell their art pieces, while at the same time a portion of sales proceeds is channelled for initiatives that support the B40 community through RHB Foundation.

“This is the fourth edition of RHB Art with Heart since 2016, and the large number of local artists participating in RHB AwH 2022 reflects the growing reach and impact of this initiative within the arts fraternity. After a two-year hiatus due to COVID-19, this year’s exhibition is even more meaningful as we showcase an even more diverse and inclusive artist line-up. This includes unique art pieces by the differently-abled, young and emerging, and established artists, as well as having a balanced representation of male and female artists.

RHB AwH 2022 coincides with the International Day of Charity and leads up to Hari Malaysia, which further amplifies our theme “Rising Together”. We hope our efforts will continue to encourage our talented home-grown artists, and help them generate sustainable income while we contribute towards lifting the lives of the underprivileged,” said Mohd Rashid Mohamad, Group Managing Director / Group Chief Executive Officer of RHB Banking Group.

A Special Preview session was held on 5 September 2022 to launch RHB AwH 2022, attended by RHB's valued customers, business partners, as well as art enthusiasts and collectors. Over the past three editions, RHB Art with Heart has featured a total of 66 artists, showcasing to the public close to 300 unique and inspiring art pieces. Through this, the art exhibition has sold art pieces worth more than RM600,000, with 80% of proceeds going to the artists and the remaining 20% being channelled towards underprivileged communities through various initiatives undertaken by RHB Foundation.

RHB AwH 2022 exhibition is open daily to members of the public from 10:00 am to 10:00 pm, from 6 September 2022 to 11 September 2022 at the Concourse area of Bangsar Shopping Centre, Kuala Lumpur. For more information on RHB AwH 2022, artist line-up and their artworks, please visit <http://www.rhbgroup.com/files/others/highlights/AwH22catalogue.pdf>
