

NEWS RELEASE

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8 FEBRUARY 2024

RHB OFFERS AUSPICIOUS ‘THE GOLDEN DRAGON AND PEARL’ GOLD BARS WITH RHB CASA LUXURY WATCH CAMPAIGN

Kuala Lumpur – RHB Banking Group (“RHB” or the “Group”) launched a Deposit campaign which features Luxury Watches and a uniquely designed 5-gram 999.9 Gold Bar featuring ‘The Golden Dragon and the Pearl’. This campaign aims to inspire wealth-building and celebrate prosperity in conjunction with the Year of the Dragon.

“Gold has long been a symbol of stability and resilience, weathering economic storms and safeguarding families for generations. As a tangible representation of our enduring values at RHB, we designed this auspicious ‘The Golden Dragon and the Pearl’ Gold Bar to incentivise our customers’ wealth-building journey. The unique design is inspired by ancient Chinese mythology and symbolises how the Dragon, representing resilience, overcomes challenges and achieves incredible feats to attain the Pearl, signifying valuable rewards and prosperity,” said Jeffrey Ng Eow Oo, Managing Director of Group Community Banking, RHB Banking Group.

The Campaign, which runs now until 31 May 2024, will reward the first 200 qualified customers who deposit at least RM1 million for a tenure of four months, with a guaranteed 5-gram 999.9 gold bar featuring ‘The Golden Dragon and Pearl’. In addition, customers have the opportunity to own a premium Swiss luxury watch worth RM88,000, or two consolation prizes of Swiss watches worth RM69,000 each when they deposit a minimum of RM10,000 for a tenure of four months. RHB will also be awarding a total of five lucky winners throughout the campaign period. Each month, one winner will be selected to receive a luxury Swiss watch worth RM58,000.

The RHB CASA Luxury Watch Campaign builds upon the success of an earlier RHB Deposit Gold Campaign, which also rewarded customers for proactively strengthening their financial futures by growing their deposits with the Bank. In the RHB Deposit Gold Campaign, Wong AW from Taiping, Perak emerged as the



Grand Prize Winner, unlocking the ultimate Grand Prize: a stunning RM375,000* Limited Edition 1kg 999.9 gold bar crafted to unfold into a gleaming gold key.

At the prize-giving ceremony, Ng said, “We are delighted to have attracted strong participation from our customers through our RHB Deposit Gold Campaign. At RHB, we are committed to being the key to both protecting our customers’ assets and unlocking possibilities, as symbolised by our Limited Edition 1kg 999.9 gold key. This gold key represents how RHB empowers its customers to protect their wealth and unlock more financial possibilities.”

Spanning approximately seven months, the RHB Deposit Gold Campaign enticed new and existing RHB Current and Savings account holders to proactively build their wealth by depositing a minimum of RM10,000 for four months, enabling them to earn campaign entries to be in the running for the prizes.

“RHB strives to provide value-added offerings and exciting rewards to our customers. Through such campaigns, we hope to attract customers to grow their deposits and maximise RHB’s rewards. Ultimately, we aspire to become a trusted financial partner for our customers and help them achieve their financial aspirations,” Ng added.

For more information or to join the RHB Luxury Watch Campaign, visit <https://www.rhbgroup.com/casaluxurywatch/index.html> today.

* Value is based on gold price as at 5th September 2022.