

RHB puts machinery in place to locate missing toddler***Kuala Lumpur, 1 June 2010***

The RHB Banking Group has begun the search for Nisha Chandramohan, aged 2, who went missing in her hometown of Mentakab, Pahang on 4 June, 2010. The Group is distributing leaflets of the missing child through its extensive network of branches in relevant areas around the region. Staff of the RHB Bank branch in Mentakab have also come together to play their part by distributing posters and leaflets to members of the public in the hope that anyone who has information on Nisha's whereabouts will come forward to assist the police in their search.



The effort to locate the missing girl is as part of the RHB Banking Group's Corporate Responsibility (CR) programme *Missing Children – Reuniting Families*. Initially launched with the Polis DiRaja Malaysia (PDRM) in 2007, the programme provided the authorities and concerned families an alternative channel of communication to locate missing children with the help of members of the public.

"We are greatly concerned about the wellbeing of the child, and we are glad to be able to play an instrumental role in helping members of the public pass on information on the missing girl. Our Mentakab branch personnel have already distributed 700 posters and leaflets at public locations such as shopping malls and major public transport hubs and stations, and will continue to do so in neighboring towns in the following days. We will also display posters on all our ATM screens in Pahang, and work closely with the media, both at the national and state levels, on publicity campaigns to ensure that cases of missing children such as this one continue to be in the public view until they are resolved. As a responsible corporate citizen, we will do everything in our power and more to locate the girl and reunite her with her family," said Dato' Tajuddin Atan, Group Managing Director of the RHB Banking Group.

RHB uses its extensive delivery channel as a mode of communication to publicize the details of missing children, and it is the first and only Banking Group to display the posters of the missing children electronically on all its ATM screens nationwide. The Group's employees distribute flyers and posters at public places and keep abreast of updates with the victim's families. Publicity is also carried out through print media, and the Group works closely with the media and the PDRM to monitor the progress of the cases.

Recognizing the gravity of the problem, the Group further extended the scope of its Missing Children - Reuniting Families initiative by educating children on ways to avoid and prevent crime. To this end, the Group produced a booklet which contained 12 crime prevention tips for children. To date, some 150,000 booklets have been distributed to 180 primary schools nationwide. The Group is currently at the final stages of producing the second phase of the crime prevention booklet. In order to reach out to as many children as possible, television commercials on children's safety are also currently being aired on local networks.



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Moving forward, the RHB Banking Group hopes to be more active and effective; and will therefore spearhead this programme together with the Ministry of Women, Family and Community Development, with the assistance of the PDRM and all other possible channels. We value our younger generation and therefore, pledge to take full commitment and responsibility for their safety; as they are the country's future.

Issued by Group Corporate Communications Division, RHB Capital Berhad. For more information, please call Eza Dzul Karnain at 012-3420060 or Sandra Foo at 012-3188412.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into four Strategic Business Groups (SBGs): Retail Banking, Corporate & Investment Banking, Islamic Banking and International Banking. These businesses are offered through its main subsidiaries – RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's International Banking Division include the commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is the RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services groups in ASEAN.

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