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RHB FIRST BANK TO OFFER MERCHANTS BAYARLAH SMART QR TERMINALS

Kuala Lumpur – RHB Banking Group (“RHB” or the “Group”) continues to enhance the cashless payment experience of customers by being the first bank in Malaysia to offer merchants the innovative Bayarlah Smart QR terminal.

The Bayarlah Smart QR terminal is an all-in-one payment terminal featuring a liquid crystal display (“LCD”) screen and Voice Broadcast notification that further enhances the customer’s payment experience. The terminal also integrates the RHB DuitNow QR system that leverages on Application Programming Interface (“API”) connectivity, enabling real-time reconciliation of DuitNow QR transactions. RHB is currently in partnership with Beez Fintech Sdn Bhd (“Beez Fintech”) in offering the Bayarlah Smart QR terminal to its merchants.

“The innovative Bayarlah Smart QR terminal by Beez Fintech incorporates a customer-facing LCD screen to display payment amount, while a built-in speaker reads out payment details and transaction status. In addition to the seamlessness achieved through API connectivity, the integrated payment terminal enhances the cashless payment experience for customers and provides additional benefit and security for customers with visual or hearing difficulties. We target to deploy 6,000 Smart QR terminals to our merchants within the next six months,” said Chung Chee Kai, Head of Group Transaction Banking, RHB Banking Group.

As part of RHB's efforts in building better customer value proposition via digital ecosystem partnerships, the Group continues to explore partnership with key fintech players in the market to enhance its digital ecosystem capabilities.
